

UNITY BANCORP INC /NJ/  
Form 3  
October 29, 2013

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p><u>Â</u> Bolomey Janice</p> <p>(Last) (First) (Middle)</p> <p>C/O UNITY BANK,Â 64 OLD HIGHWAY 22</p> <p>(Street)</p> <p>CLINTON,Â NJÂ 08809</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>10/24/2013</p>	<p>3. Issuer Name <b>and</b> Ticker or Trading Symbol</p> <p>UNITY BANCORP INC /NJ/ [untj]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below)</p> <p>EVP</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock <sup>(1)</sup>	11,245	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)  Title	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)
Stock Options	Â (2)	Â (3)	Common Stock	43,203 (4) \$ (5)		D Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bolomey Janice C/O UNITY BANK 64 OLD HIGHWAY 22 CLINTON, NJ 08809	Â	Â	Â EVP	Â

## Signatures

Janice Bolomey, poa Linda B. McDermott,  
Corp. Sec. 10/29/2013

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total Restricted Stock issued from the following Stock Bonus Plans: 2004 Stock Bonus Plan: 695 issued on 2/16/06 at \$12.80; 550 issued on 1/25/07 at \$12.62; 2,000 issued on 12/8/08 at \$4.38; 2,000 issued on 12/10/09 at \$3.98. 2011 Stock Bonus Plan: 2,000 issued on 5/26/11 at \$6.66; 2,000 issued on 11/17/11 at \$6.40; and 2,000 issued on 12/18/12 at \$6.00. Note: All restricted shares vest over a 4-yr. period from date of issue.
- (2) See Footnote 3
- (3) See Footnote 3
- (4) Stock Options: 2,127 options issued on 11/20/03 from the 2002 Stock Option Plan at \$8.86 per share that expire on 11/20/13; 551 options issued on 1/25/07 from the 2006 Stock Option Plan at \$12.62 per share that expire on 1/25/17; 525 options issued on 2/21/08 from the 2006 Stock Option Plan at \$7.31 per share that expire on 2/21/18; 5,000 options issued on 12/8/08 from the 2006 Stock Option Plan at \$4.38 per share that expire on 12/8/18; 5,000 options issued on 12/10/09 from the 2006 Stock Option Plan at \$3.98 that expire on 12/10/19; 10,000 options issued on 5/26/11 from the 2011 Stock Option Plan at \$6.66 per share that expire on 5/26/21; 10,000 options issued on 11/17/11 from the 2011 Stock Option Plan at \$6.40 per share that expire on 11/17/21; 10,000 options issued on 12/18/12 from the 2011 Stock Option Plan at \$6.00 per share that expire on 12/18/22. Stock Options vest over a 3-yr. period from date of issue.
- (5) See Footnote 4
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.