

PVH CORP. /DE/  
Form 10-Q  
September 07, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark One)

☒ QUARTERLY REPORT PURSUANT TO  
SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the quarterly period ended August 5, 2018

OR

☐ TRANSITION REPORT  
PURSUANT TO SECTION 13  
OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number 001-07572

PVH CORP.

(Exact name of registrant as specified in its charter)

|                                                                   |                                         |
|-------------------------------------------------------------------|-----------------------------------------|
| Delaware                                                          | 13-1166910                              |
| (State or other jurisdiction of<br>incorporation or organization) | (I.R.S. Employer<br>Identification No.) |

|                                          |            |
|------------------------------------------|------------|
| 200 Madison Avenue, New York, New York   | 10016      |
| (Address of principal executive offices) | (Zip Code) |

(212) 381-3500  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes ☒ No ☐

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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of “large accelerated filer,” “accelerated filer,” “smaller reporting company,” and “emerging growth company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☒ Accelerated filer ☐  
Non-accelerated filer ☐ Smaller reporting company ☐  
Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

The number of outstanding shares of common stock, par value \$1.00 per share, of the registrant as of August 31, 2018 was 76,715,454.

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PVH CORP.  
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**SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995:**

Forward-looking statements in this Quarterly Report on Form 10-Q, including, without limitation, statements relating to our future revenue, earnings and cash flows, plans, strategies, objectives, expectations and intentions are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that such forward-looking statements are inherently subject to risks and uncertainties, many of which cannot be predicted with accuracy and some of which might not be anticipated, including, without limitation, (i) our plans, strategies, objectives, expectations and intentions are subject to change at any time at our discretion; (ii) we may be considered to be highly leveraged and we use a significant portion of our cash flows to service our indebtedness, as a result of which we might not have sufficient funds to operate our businesses in the manner we intend or have operated in the past; (iii) the levels of sales of our apparel, footwear and related products, both to our wholesale customers and in our retail stores, the levels of sales of our licensees at wholesale and retail, and the extent of discounts and promotional pricing in which we and our licensees and other business partners are required to engage, all of which can be affected by weather conditions, changes in the economy, fuel prices, reductions in travel, fashion trends, consolidations, repositionings and bankruptcies in the retail industries, repositionings of brands by our licensors, and other factors; (iv) our ability to manage our growth and inventory, including our ability to realize benefits from acquisitions; (v) quota restrictions, the imposition of safeguard controls and the imposition of duties or tariffs on goods from the countries where we or our licensees produce goods under our trademarks, any of which, among other things, could limit the ability to produce products in cost-effective countries, or in countries that have the labor and technical expertise needed; (vi) the availability and cost of raw materials; (vii) our ability to adjust timely to changes in trade regulations and the migration and development of manufacturers (which can affect where our products can best be produced); (viii) changes in available factory and shipping capacity, wage and shipping cost escalation, civil conflict, war or terrorist acts, the threat of any of the foregoing, or political or labor instability in any of the countries where our or our licensees' or other business partners' products are sold, produced or are planned to be sold or produced; (ix) disease epidemics and health related concerns, which could result in closed factories, reduced workforces, scarcity of raw materials and scrutiny or embargoing of goods produced in infected areas, as well as reduced consumer traffic and purchasing, as consumers become ill or limit or cease shopping in order to avoid exposure; (x) acquisitions and divestitures and issues arising with acquisitions, divestitures and proposed transactions, including, without limitation, the ability to integrate an acquired entity or business into us with no substantial adverse effect on the acquired entity's, the acquired business's or our existing operations, employee relationships, vendor relationships, customer relationships or financial performance, and the ability to operate effectively and profitably our continuing businesses after the sale or other disposal of a subsidiary, business or the assets thereof; (xi) the failure of our licensees to market successfully licensed products or to preserve the value of our brands, or their misuse of our brands; (xii) significant fluctuations of the United States dollar against foreign currencies in which we transact significant levels of business; (xiii) our retirement plan expenses recorded throughout the year are calculated using actuarial valuations that incorporate assumptions and estimates about financial market, economic and demographic conditions, and differences between estimated and actual results give rise to gains and losses, which can be significant, that are recorded immediately in earnings, generally in the fourth quarter of the year; (xiv) the impact of new and revised tax legislation and regulations, particularly the United States Tax Cuts and Jobs Act of 2017 and the still to-be-issued regulations with respect thereto that might disproportionately affect us as compared to some of our peers due to our specific tax structure and greater percentage of revenues and income generated outside of the United States; and (xv) other risks and uncertainties indicated from time to time in our filings with the Securities and Exchange Commission.

We do not undertake any obligation to update publicly any forward-looking statement, including, without limitation, any estimate regarding revenue, earnings or cash flows, whether as a result of the receipt of new information, future events or otherwise.

PART I -- FINANCIAL INFORMATION

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## PART I - FINANCIAL INFORMATION

## ITEM 1 - FINANCIAL STATEMENTS

PVH Corp.

Consolidated Income Statements

Unaudited

(In millions, except per share data)

|                                                                    | Thirteen Weeks<br>Ended |                  | Twenty-Six Weeks<br>Ended |                  |
|--------------------------------------------------------------------|-------------------------|------------------|---------------------------|------------------|
|                                                                    | August 5,<br>2018       | July 30,<br>2017 | August 5,<br>2018         | July 30,<br>2017 |
| Net sales                                                          | \$2,223.2               | \$1,963.5        | \$4,416.7                 | \$3,838.5        |
| Royalty revenue                                                    | 81.5                    | 81.4             | 170.9                     | 168.7            |
| Advertising and other revenue                                      | 29.0                    | 25.0             | 60.7                      | 51.7             |
| Total revenue                                                      | 2,333.7                 | 2,069.9          | 4,648.3                   | 4,058.9          |
| Cost of goods sold (exclusive of depreciation and amortization)    | 1,036.7                 | 922.6            | 2,060.3                   | 1,830.8          |
| Gross profit                                                       | 1,297.0                 | 1,147.3          | 2,588.0                   | 2,228.1          |
| Selling, general and administrative expenses                       | 1,071.5                 | 971.0            | 2,124.5                   | 1,931.9          |
| Non-service related pension and postretirement (income) cost       | (2.6 )                  | (2.5 )           | (5.1 )                    | 4.6              |
| Equity in net income of unconsolidated affiliates                  | 3.3                     | 1.7              | 7.1                       | 2.1              |
| Income before interest and taxes                                   | 231.4                   | 180.5            | 475.7                     | 293.7            |
| Interest expense                                                   | 30.3                    | 30.9             | 59.7                      | 61.3             |
| Interest income                                                    | 1.2                     | 1.2              | 2.2                       | 2.9              |
| Income before taxes                                                | 202.3                   | 150.8            | 418.2                     | 235.3            |
| Income tax expense                                                 | 37.6                    | 31.4             | 74.6                      | 45.8             |
| Net income                                                         | 164.7                   | 119.4            | 343.6                     | 189.5            |
| Less: Net loss attributable to redeemable non-controlling interest | (0.5 )                  | (0.3 )           | (1.0 )                    | (0.6 )           |
| Net income attributable to PVH Corp.                               | \$165.2                 | \$119.7          | \$344.6                   | \$190.1          |
| Basic net income per common share attributable to PVH Corp.        | \$2.15                  | \$1.54           | \$4.47                    | \$2.44           |
| Diluted net income per common share attributable to PVH Corp.      | \$2.12                  | \$1.52           | \$4.42                    | \$2.41           |
| Dividends declared per common share                                | \$0.0375                | \$0.0375         | \$0.1125                  | \$0.1125         |

See accompanying notes.

PVH Corp.  
Consolidated Statements of Comprehensive Income  
Unaudited  
(In millions)

|                                                                                                                                          | Thirteen Weeks Ended |               | Twenty-Six Weeks Ended |               |
|------------------------------------------------------------------------------------------------------------------------------------------|----------------------|---------------|------------------------|---------------|
|                                                                                                                                          | August 5, 2018       | July 30, 2017 | August 5, 2018         | July 30, 2017 |
| Net income                                                                                                                               | \$164.7              | \$119.4       | \$343.6                | \$189.5       |
| Other comprehensive (loss) income:                                                                                                       |                      |               |                        |               |
| Foreign currency translation adjustments                                                                                                 | (165.9 )             | 232.6         | (338.1 )               | 308.9         |
| Net unrealized and realized gain (loss) on effective cash flow hedges, net of tax expense (benefit) of \$1.6, \$(3.9), \$4.3 and \$(1.4) | 40.9                 | (60.6 )       | 91.0                   | (72.2 )       |
| Net gain (loss) on net investment hedges, net of tax expense (benefit) of \$8.8, \$(10.3), \$20.8 and \$(13.6)                           | 26.9                 | (17.2 )       | 63.9                   | (22.5 )       |
| Total other comprehensive (loss) income                                                                                                  | (98.1 )              | 154.8         | (183.2 )               | 214.2         |
| Comprehensive income                                                                                                                     | 66.6                 | 274.2         | 160.4                  | 403.7         |
| Less: Comprehensive loss attributable to redeemable non-controlling interest                                                             | (0.5 )               | (0.3 )        | (1.0 )                 | (0.6 )        |
| Comprehensive income attributable to PVH Corp.                                                                                           | \$67.1               | \$274.5       | \$161.4                | \$404.3       |

See accompanying notes.

PVH Corp.  
Consolidated Balance Sheets  
(In millions, except share and per share data)

|                                                                                                                           | August 5,<br>2018<br>UNAUDITED | February<br>4,<br>2018<br>AUDITED | July 30,<br>2017<br>UNAUDITED |
|---------------------------------------------------------------------------------------------------------------------------|--------------------------------|-----------------------------------|-------------------------------|
| <b>ASSETS</b>                                                                                                             |                                |                                   |                               |
| Current Assets:                                                                                                           |                                |                                   |                               |
| Cash and cash equivalents                                                                                                 | \$ 431.1                       | \$ 493.9                          | \$ 559.4                      |
| Trade receivables, net of allowances for doubtful accounts of \$21.3, \$21.1 and \$18.5                                   | 710.4                          | 658.5                             | 646.2                         |
| Other receivables                                                                                                         | 21.2                           | 37.9                              | 26.4                          |
| Inventories, net                                                                                                          | 1,731.0                        | 1,591.3                           | 1,498.6                       |
| Prepaid expenses                                                                                                          | 193.0                          | 184.5                             | 171.8                         |
| Other                                                                                                                     | 79.3                           | 64.7                              | 33.1                          |
| Total Current Assets                                                                                                      | 3,166.0                        | 3,030.8                           | 2,935.5                       |
| Property, Plant and Equipment, net                                                                                        | 881.3                          | 899.8                             | 805.8                         |
| Goodwill                                                                                                                  | 3,678.8                        | 3,834.7                           | 3,669.4                       |
| Tradenames                                                                                                                | 2,873.1                        | 2,928.4                           | 2,867.3                       |
| Other Intangibles, net                                                                                                    | 732.7                          | 798.2                             | 812.0                         |
| Other Assets, including deferred taxes of \$12.9, \$25.4 and \$24.4                                                       | 365.8                          | 393.8                             | 363.9                         |
| Total Assets                                                                                                              | \$ 11,697.7                    | \$ 11,885.7                       | \$ 11,453.9                   |
| <b>LIABILITIES, REDEEMABLE NON-CONTROLLING INTEREST AND STOCKHOLDERS' EQUITY</b>                                          |                                |                                   |                               |
| Current Liabilities:                                                                                                      |                                |                                   |                               |
| Accounts payable                                                                                                          | \$ 922.6                       | \$ 889.8                          | \$ 767.1                      |
| Accrued expenses                                                                                                          | 766.7                          | 923.1                             | 811.0                         |
| Deferred revenue                                                                                                          | 61.0                           | 39.2                              | 37.1                          |
| Short-term borrowings                                                                                                     | 85.4                           | 19.5                              | 18.0                          |
| Current portion of long-term debt                                                                                         | —                              | —                                 | —                             |
| Total Current Liabilities                                                                                                 | 1,835.7                        | 1,871.6                           | 1,633.2                       |
| Long-Term Debt                                                                                                            | 2,893.5                        | 3,061.3                           | 3,185.7                       |
| Other Liabilities, including deferred taxes of \$649.3, \$663.0 and \$842.4                                               | 1,402.1                        | 1,414.4                           | 1,536.7                       |
| Redeemable Non-Controlling Interest                                                                                       | 1.0                            | 2.0                               | 3.1                           |
| Stockholders' Equity:                                                                                                     |                                |                                   |                               |
| Preferred stock, par value \$100 per share; 150,000 total shares authorized                                               | —                              | —                                 | —                             |
| Common stock, par value \$1 per share; 240,000,000 shares authorized; 85,435,779; 84,851,079 and 84,268,459 shares issued | 85.4                           | 84.9                              | 84.3                          |
| Additional paid in capital - common stock                                                                                 | 2,987.6                        | 2,941.2                           | 2,895.2                       |
| Retained earnings                                                                                                         | 3,951.1                        | 3,625.2                           | 3,278.4                       |
| Accumulated other comprehensive loss                                                                                      | (504.7)                        | (321.5)                           | (496.6)                       |
| Less: 8,721,052; 7,672,317 and 6,694,076 shares of common stock held in treasury, at cost                                 | (954.0)                        | (793.4)                           | (666.1)                       |
| Total Stockholders' Equity                                                                                                | 5,565.4                        | 5,536.4                           | 5,095.2                       |
| Total Liabilities, Redeemable Non-Controlling Interest and Stockholders' Equity                                           | \$ 11,697.7                    | \$ 11,885.7                       | \$ 11,453.9                   |

See accompanying notes.

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PVH Corp.  
Consolidated Statements of Cash Flows  
Unaudited  
(In millions)

|                                                                        | Twenty-Six<br>Weeks Ended |                  |
|------------------------------------------------------------------------|---------------------------|------------------|
|                                                                        | August<br>5,<br>2018      | July 30,<br>2017 |
| <b>OPERATING ACTIVITIES</b>                                            |                           |                  |
| Net income                                                             | \$343.6                   | \$189.5          |
| Adjustments to reconcile to net cash provided by operating activities: |                           |                  |
| Depreciation and amortization                                          | 166.2                     | 157.8            |
| Equity in net income of unconsolidated affiliates                      | (7.1 )                    | (2.1 )           |
| Deferred taxes                                                         | (7.0 )                    | (48.1 )          |
| Stock-based compensation expense                                       | 26.8                      | 21.1             |
| Settlement loss on retirement plans                                    | —                         | 9.4              |
| Changes in operating assets and liabilities:                           |                           |                  |
| Trade receivables, net                                                 | (80.2 )                   | (8.0 )           |
| Other receivables                                                      | 15.5                      | (0.5 )           |
| Inventories, net                                                       | (208.3 )                  | (120.4 )         |
| Accounts payable, accrued expenses and deferred revenue                | 5.5                       | 19.8             |
| Prepaid expenses                                                       | (15.8 )                   | (31.8 )          |
| Contingent purchase price payments to Mr. Calvin Klein                 | (15.9 )                   | (25.6 )          |
| Other, net                                                             | 87.6                      | 16.2             |
| Net cash provided by operating activities                              | 310.9                     | 177.3            |
| <b>INVESTING ACTIVITIES<sup>(1)</sup></b>                              |                           |                  |
| Acquisitions, net of cash acquired                                     | (15.9 )                   | (28.1 )          |
| Purchases of property, plant and equipment                             | (164.9 )                  | (156.0 )         |
| Investments in unconsolidated affiliates                               | —                         | (2.0 )           |
| Payment received on advance to unconsolidated affiliate                | —                         | 6.3              |
| Net cash used by investing activities                                  | (180.8 )                  | (179.8 )         |
| <b>FINANCING ACTIVITIES<sup>(1)</sup></b>                              |                           |                  |
| Net proceeds from (payments on) short-term borrowings                  | 65.9                      | (1.1 )           |
| Repayment of 2016 facilities                                           | (85.0 )                   | (50.0 )          |
| Net proceeds from settlement of awards under stock plans               | 20.4                      | 7.2              |
| Cash dividends                                                         | (8.8 )                    | (8.9 )           |
| Acquisition of treasury shares                                         | (162.1 )                  | (130.2 )         |
| Payments of capital lease obligations                                  | (2.6 )                    | (2.5 )           |
| Contributions from non-controlling interest                            | —                         | 1.7              |
| Net cash used by financing activities                                  | (172.2 )                  | (183.8 )         |
| Effect of exchange rate changes on cash and cash equivalents           | (20.7 )                   | 15.6             |
| Decrease in cash and cash equivalents                                  | (62.8 )                   | (170.7 )         |
| Cash and cash equivalents at beginning of period                       | 493.9                     | 730.1            |
| Cash and cash equivalents at end of period                             | \$431.1                   | \$559.4          |

<sup>(1)</sup> See Note 17 for information on Noncash Investing and Financing Transactions.

See accompanying notes.

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PVH CORP.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. GENERAL

PVH Corp. and its consolidated subsidiaries (collectively, the “Company”) constitute a global apparel company with a brand portfolio consisting of nationally and internationally recognized brand names, including CALVIN KLEIN, TOMMY HILFINGER, Van Heusen, IZOD, ARROW, Warner’s, Olga, True&Co. and Geoffrey Beene, which are owned, and Speedo, which is licensed in perpetuity for North America and the Caribbean, as well as various other owned, licensed and private label brands. The Company designs and markets branded dress shirts, neckwear, sportswear, jeanswear, performance apparel, intimate apparel, underwear, swimwear, swim products, handbags, accessories, footwear and other related products and licenses its owned brands globally over a broad array of product categories and for use in numerous discrete jurisdictions. References to the aforementioned and other brand names are to registered and common law trademarks owned by the Company or licensed to the Company by third parties and are identified by italicizing the brand name.

The consolidated financial statements include the accounts of the Company. Intercompany accounts and transactions have been eliminated in consolidation. Investments in entities that the Company does not control but has the ability to exercise significant influence over are accounted for using the equity method of accounting. The Company’s Consolidated Income Statements include its proportionate share of the net income or loss of these entities. Please see Note 6, “Investments in Unconsolidated Affiliates,” for further discussion. The Company and Arvind Limited (“Arvind”) have a joint venture in Ethiopia, PVH Arvind Manufacturing Private Limited Company (“PVH Ethiopia”), in which the Company owns a 75% interest. PVH Ethiopia is consolidated and the minority shareholder’s proportionate share (25%) of the equity in this joint venture is accounted for as a redeemable non-controlling interest. Please see Note 5, “Redeemable Non-Controlling Interest,” for further discussion.

The Company’s fiscal years are based on the 52-53 week periods ending on the Sunday closest to February 1 and are designated by the calendar year in which the fiscal year commences. References to a year are to the Company’s fiscal year, unless the context requires otherwise.

The accompanying unaudited consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the United States for interim financial information. Accordingly, they do not contain all disclosures required by accounting principles generally accepted in the United States for complete financial statements. Reference is made to the Company’s audited consolidated financial statements, including the notes thereto, included in the Company’s Annual Report on Form 10-K for the year ended February 4, 2018.

The preparation of the interim financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ materially from these estimates.

The results of operations for the thirteen and twenty-six weeks ended August 5, 2018 and July 30, 2017 are not necessarily indicative of those for a full fiscal year due, in part, to seasonal factors. The data contained in these consolidated financial statements are unaudited and are subject to year-end adjustments. However, in the opinion of management, all known adjustments (which were normal and recurring in nature) have been made to present fairly the consolidated operating results for the unaudited periods.

The Company records warehousing and distribution expenses, which are subject to exchange rate fluctuations, as a component of selling, general and administrative (“SG&A”) expenses in its Consolidated Income Statements.

Warehousing and distribution expenses incurred in the thirteen and twenty-six weeks ended August 5, 2018 totaled \$68.6 million and \$138.6 million, respectively. Warehousing and distribution expenses incurred in the thirteen and twenty-six weeks ended July 30, 2017 totaled \$65.3 million and \$127.9 million, respectively, and included costs of \$5.5 million and \$7.3 million, respectively, related to the consolidation within the Company's warehouse and distribution network in North America.

Certain reclassifications have been made to the consolidated financial statements for the prior year periods to present that information on a basis consistent with the current year.

## 2. REVENUE

The Company generates revenue primarily from sales of finished products under its owned and licensed brands through its wholesale and retail operations. The Company also generates royalty and advertising revenue from licensing the rights to its trademarks to third parties. Revenue is recognized upon the transfer of control of products or services to the Company's customers in an amount that reflects the consideration to which it expects to be entitled in exchange for those products or services.

### Product Sales

The Company generates revenue from the wholesale distribution of its products to traditional retailers (including for sale through their digital commerce sites), pure play digital commerce retailers, franchisees, licensees and distributors. Revenue is recognized upon transfer of control of goods to the customer, which generally occurs when title to goods is passed and risk of loss transfers to the customer. Depending on the contract terms, transfer of control is upon shipment of goods to or upon receipt of goods by the customer. Payment is typically due within 30 to 90 days. The amount of revenue recognized is net of returns, sales allowances and other discounts that the Company offers to its wholesale customers. The Company estimates returns based on an analysis of historical experience and specific customer arrangements and estimates sales allowances and other discounts based on seasonal negotiations, historical experience and an evaluation of current market conditions.

The Company also generates revenue from the retail distribution of its products through its free-standing stores, shop-in-shop/concession locations and digital commerce sites. Revenue is recognized at the point of sale in the stores and shop-in-shop/concession locations and upon estimated time of delivery for sales through the Company's digital commerce sites, at which point control of the products passes to the customer. The amount of revenue recognized is net of returns, which are estimated based on an analysis of historical experience.

The Company excludes from revenue taxes collected from customers and remitted to government authorities related to sales of the Company's products. Shipping and handling costs that are billed to customers are included in net sales, with costs recorded in cost of goods sold. Shipping and handling costs that occur after control of goods has been transferred to the customer and that are not billed to the customer are accounted for as fulfillment costs.

### Customer Loyalty Programs

The Company uses loyalty programs that offer retail customers specified amounts off of future purchases for a specified period of time after certain levels of spending are achieved. Customers that are enrolled in the programs earn loyalty points for each purchase made.

Loyalty points earned under the customer loyalty programs provide the customer a material right to acquire additional products and give rise to the Company having a separate performance obligation. For each transaction where a customer earns loyalty points, the Company allocates revenue between the products purchased and the loyalty points earned based on the relative standalone selling prices. Revenue allocated to loyalty points is recorded as deferred revenue until the loyalty points are redeemed or expire.

### Gift Cards

The Company sells gift cards to customers in its retail stores. Gift card purchases by a customer are prepayments for products to be provided by the Company in the future and are therefore considered to be performance obligations of the Company. Upon the purchase of a gift card by a customer, the Company records deferred revenue for the cash value of the gift card. Deferred revenue is relieved and revenue is recognized when the gift card is redeemed by the customer. The portion of gift cards that the Company does not expect to be redeemed (referred to as "breakage") is recognized proportionately over the estimated customer redemption period, subject to the constraint that it must be probable that a significant reversal of revenue will not occur, if the Company determines that it does not have a legal obligation to remit the value of such unredeemed gift cards to any jurisdiction.

### License Agreements

The Company generates royalty and advertising revenue from licensing the rights to access its trademarks to third parties, including the Company's joint ventures. The license agreements are generally exclusive to a territory or product category, have terms in excess of one year and, in most cases, include renewal options. In exchange for

providing these rights, the license agreements require the licensees to pay the Company a royalty and, in certain agreements, an advertising fee. In both cases, the

Company generally receives the greater of (i) a sales-based percentage fee and (ii) a contractual minimum fee for each annual performance period under the license agreement.

In addition to the rights to access its trademarks, the Company provides ongoing support to its licensees over the term of the agreements. As such, the Company's license agreements are licenses of symbolic intellectual property and, therefore, revenue is recognized over time. For license agreements where the sales-based percentage fee exceeds the contractual minimum fee, the Company recognizes revenues as the licensed products are sold as reported to the Company by its licensees. For license agreements where the sales-based percentage fee does not exceed the contractual minimum fee, the Company recognizes the contractual minimum fee as revenue ratably over the contractual period.

Under the terms of the license agreements, payments are generally due quarterly from the licensees. The Company records deferred revenue when amounts are received or receivable from the licensee in advance of the recognition of revenue.

As of August 5, 2018, the contractual minimum fees on the portion of all license agreements not yet satisfied totaled \$1,251.6 million, of which the Company expects to recognize \$118.7 million as revenue during the remainder of 2018, \$232.3 million in 2019 and \$900.6 million thereafter.

#### Deferred Revenue

Changes in deferred revenue related to customer loyalty programs, gift cards and license agreements for the twenty-six weeks ended August 5, 2018 were as follows:

| (In millions)                                                                          | Twenty-Six<br>Weeks<br>Ended |
|----------------------------------------------------------------------------------------|------------------------------|
| Deferred revenue balance at February 4, 2018                                           | \$ 39.2                      |
| Impact of adopting the new revenue standard <sup>(1)</sup>                             | 15.6                         |
| Net additions to deferred revenue during the period                                    | 54.2                         |
| Reductions in deferred revenue for revenue recognized during the period <sup>(2)</sup> | (48.0 )                      |
| Deferred revenue balance at August 5, 2018                                             | \$ 61.0                      |

<sup>(1)</sup> Please see Note 20, "Recent Accounting Guidance," for further discussion of the adoption of the new revenue standard.

<sup>(2)</sup> Represents the amount of revenue recognized during the period that was included in the deferred revenue balance at February 4, 2018, as adjusted for the impact of adopting the new revenue standard, and does not contemplate revenue recognized from amounts deferred after February 4, 2018. This amount includes \$8.5 million of revenue recognized during the thirteen weeks ended August 5, 2018.

The Company also had long-term deferred revenue liabilities included in other liabilities in its Consolidated Balance Sheets of \$2.8 million and \$3.9 million as of August 5, 2018 and February 4, 2018, respectively.

#### Optional Exemptions

The Company elected not to disclose the remaining performance obligations for contracts that have an original expected term of one year or less (e.g., backlog of customer orders) and expected sales-based percentage fees for the portion of all license agreements not yet satisfied.

Please see Note 18, "Segment Data," for further information on the disaggregation of revenue by segment and distribution channel.

### 3. INVENTORIES

Inventories are comprised principally of finished goods and are stated at the lower of cost or net realizable value, except for certain retail inventories in North America that are stated at the lower of cost or market using the retail inventory method. Cost for substantially all wholesale inventories in North America and certain wholesale inventories

in Asia is determined using the first-in, first-out method. Cost for all other inventories is determined using the weighted average cost method. The Company reviews current business trends, inventory aging and discontinued merchandise categories to determine adjustments that it estimates will be needed to liquidate existing clearance inventories and record inventories at either the lower of cost or net realizable value or the lower of cost or market using the retail inventory method, as applicable.

#### 4. ACQUISITIONS

##### Acquisition of the Geoffrey Beene Tradename

The Company acquired on April 20, 2018 the Geoffrey Beene tradename from Geoffrey Beene, LLC (“Geoffrey Beene”). Prior to the acquisition, the Company licensed the rights to design, market and distribute Geoffrey Beene dress shirts and neckwear from Geoffrey Beene.

The tradename was acquired for \$17.0 million, consisting of \$15.9 million paid in cash, \$0.7 million of royalties prepaid to Geoffrey Beene by the Company under the license agreement, and \$0.4 million of liabilities assumed by the Company. The transaction was accounted for as an asset acquisition.

##### Acquisition of the Wholesale and Concessions Businesses in Belgium and Luxembourg

The Company acquired on September 1, 2017 the Tommy Hilfiger and Calvin Klein wholesale and concessions businesses in Belgium and Luxembourg from a former agent (the “Belgian acquisition”). As a result of the Belgian acquisition, the Company now operates directly its Tommy Hilfiger and Calvin Klein businesses in this region.

The acquisition date fair value of the consideration was \$13.9 million, consisting of \$12.0 million paid in cash in 2017 and \$1.9 million included in accrued expenses in the Company’s Consolidated Balance Sheet as of August 5, 2018, which is expected to be paid in the third quarter of 2018. The estimated fair value of assets acquired and liabilities assumed consisted of \$12.4 million of goodwill and \$1.5 million of other net assets. The goodwill of \$12.4 million was assigned as of the acquisition date to the Company’s Tommy Hilfiger International and Calvin Klein International segments in the amounts of \$11.1 million and \$1.3 million, respectively, which are the Company’s reporting units that are expected to benefit from the synergies of the combination. Goodwill will not be deductible for tax purposes. The Company finalized the purchase price allocation during the first quarter of 2018.

##### Acquisition of True & Co.

The Company acquired on March 30, 2017 True & Co., a direct-to-consumer intimate apparel digital commerce retailer. This acquisition enabled the Company to participate further in the fast-growing online channel and provided a platform to increase innovation, data-driven decisions and speed in the way it serves its consumers across its channels of distribution.

The acquisition date fair value of the consideration paid was \$28.5 million. The estimated fair value of assets acquired and liabilities assumed consisted of \$20.9 million of goodwill and \$7.6 million of other net assets (including \$7.3 million of deferred tax assets and \$0.4 million of cash acquired). The goodwill of \$20.9 million was assigned as of the acquisition date to the Company’s Calvin Klein North America, Calvin Klein International and Heritage Brands Wholesale segments in the amounts of \$5.4 million, \$4.8 million and \$10.7 million, respectively, which include the Company’s reporting units that are expected to benefit from the synergies of the combination. For those reporting units that had not been assigned any of the assets acquired or liabilities assumed in the acquisition, the amount of goodwill assigned was determined by calculating the estimated fair value of such reporting units before and after the acquisition. Goodwill will not be deductible for tax purposes. The Company finalized the purchase price allocation during the fourth quarter of 2017.

#### 5. REDEEMABLE NON-CONTROLLING INTEREST

The Company and Arvind have a joint venture in Ethiopia, PVH Ethiopia, in which the Company owns a 75% interest. The Company has consolidated PVH Ethiopia in its consolidated financial statements. PVH Ethiopia was

formed to operate a manufacturing facility that produces finished products for the Company for distribution primarily in the United States. The manufacturing facility began operations in 2017.

The shareholders agreement governing PVH Ethiopia (the “Shareholders Agreement”) contains a put option under which Arvind can require the Company to purchase all of its shares in the joint venture during various future periods as specified in the Shareholders Agreement. The first such period immediately precedes the ninth anniversary of the date of incorporation of PVH Ethiopia. The Shareholders Agreement also contains call options under which the Company can require Arvind to sell to the Company (i) all or a portion of its shares during various future periods as specified in the Shareholders Agreement; (ii) all of its shares in the event of a change of control of Arvind; or (iii) all of its shares in the event that Arvind ceases to hold at least 10% of the outstanding shares. The Company’s first call option referred to in clause (i) immediately follows the fifth anniversary of the date of incorporation of PVH Ethiopia. The put and call prices are the fair market value of the shares on the redemption date based upon a multiple of PVH Ethiopia’s earnings before interest, taxes, depreciation and amortization for the prior 12 months, less PVH Ethiopia’s net debt.

The fair value of the redeemable non-controlling interest (“RNCI”) as of the date of formation of PVH Ethiopia was \$0.1 million. The carrying amount of the RNCI is adjusted to equal the redemption amount at the end of each reporting period, provided that this amount at the end of each reporting period cannot be lower than the initial fair value adjusted for the minority shareholder’s share of net income or loss. Any adjustment to the redemption amount of the RNCI is determined after attribution of net income or loss of the RNCI and will be recognized immediately in retained earnings of the Company, since it is probable that the RNCI will become redeemable in the future based on the passage of time. The carrying amount of the RNCI, which is also its fair value, decreased to \$1.0 million as of August 5, 2018 from \$2.0 million as of February 4, 2018, resulting from a net loss attributable to the RNCI for the twenty-six weeks ended August 5, 2018 of \$1.0 million. The carrying amount of the RNCI as of July 30, 2017 was \$3.1 million.

## 6. INVESTMENTS IN UNCONSOLIDATED AFFILIATES

As of August 5, 2018, February 4, 2018 and July 30, 2017, the Company had investments in unconsolidated affiliates of \$201.3 million, \$208.4 million and \$191.7 million, respectively. These investments are accounted for under the equity method of accounting and included in other assets in the Company’s Consolidated Balance Sheets. The Company received dividends of \$3.6 million and \$1.8 million from these investments during the twenty-six weeks ended August 5, 2018 and July 30, 2017, respectively, and made payments related to these investments of \$2.0 million during the twenty-six weeks ended July 30, 2017 to contribute its share of funding for the period.

The Company issued a note receivable due April 2, 2017 to its joint venture in Brazil in 2016 for \$12.5 million, of which \$6.2 million was repaid in 2016 and the remaining balance, including accrued interest, was repaid in the first quarter of 2017.

## 7. GOODWILL

The changes in the carrying amount of goodwill for the twenty-six weeks ended August 5, 2018, by segment (please see Note 18, “Segment Data,” for further discussion of the Company’s reportable segments), were as follows:

| (In millions)                                          | Calvin Klein North America | Calvin Klein International | Tommy Hilfiger North America | Tommy Hilfiger International | Heritage Brands Wholesale | Heritage Brands Retail | Total      |
|--------------------------------------------------------|----------------------------|----------------------------|------------------------------|------------------------------|---------------------------|------------------------|------------|
| Balance as of February 4, 2018                         |                            |                            |                              |                              |                           |                        |            |
| Goodwill, gross                                        | \$ 780.2                   | \$ 942.0                   | \$ 204.4                     | \$ 1,661.6                   | \$ 246.5                  | \$ 11.9                | \$ 3,846.6 |
| Accumulated impairment losses                          | —                          | —                          | —                            | —                            | —                         | (11.9 )                | (11.9 )    |
| Goodwill, net                                          | 780.2                      | 942.0                      | 204.4                        | 1,661.6                      | 246.5                     | —                      | 3,834.7    |
| Contingent purchase price payments to Mr. Calvin Klein | 1.0                        | 0.7                        | —                            | —                            | —                         | —                      | 1.7        |
| Currency translation and other                         | (1.1 )                     | (34.6 )                    | —                            | (121.9 )                     | —                         | —                      | (157.6 )   |
| Balance as of August 5, 2018                           |                            |                            |                              |                              |                           |                        |            |
| Goodwill, gross                                        | 780.1                      | 908.1                      | 204.4                        | 1,539.7                      | 246.5                     | 11.9                   | 3,690.7    |
| Accumulated impairment losses                          | —                          | —                          | —                            | —                            | —                         | (11.9 )                | (11.9 )    |
| Goodwill, net                                          | \$ 780.1                   | \$ 908.1                   | \$ 204.4                     | \$ 1,539.7                   | \$ 246.5                  | \$ —                   | \$ 3,678.8 |

The Company was required to make contingent purchase price payments to Mr. Calvin Klein in connection with the Company’s acquisition of all of the issued and outstanding stock of Calvin Klein, Inc. and certain affiliated companies. Such payments were based on 1.15% of total worldwide net sales, as defined in the acquisition agreement (as amended), of products bearing any of the CALVIN KLEIN brands and were required to be made with respect to sales

made through February 12, 2018. A significant portion of the sales on which the payments to Mr. Klein have been made were wholesale sales by the Company and its licensees and other partners to retailers. Such payments are subject to customary audit, as per the terms of the agreement. The payments were not due or paid in cash until 45 days subsequent to the Company's applicable quarter end. As such, the final payment due to Mr. Klein, which was recorded to goodwill in the first quarter of 2018, was made in the second quarter of 2018.

## 8. RETIREMENT AND BENEFIT PLANS

The Company, as of August 5, 2018, has five noncontributory qualified defined benefit pension plans covering substantially all employees resident in the United States who meet certain age and service requirements. The plans provide monthly benefits upon retirement generally based on career average compensation and years of credited service. Vesting in plan benefits generally occurs after five years of service. The Company refers to these five plans as its “Pension Plans.”

The Company also has for certain members of Tommy Hilfiger’s domestic senior management a supplemental executive retirement plan, which is an unfunded non-qualified supplemental defined benefit pension plan. Such plan is frozen and, as a result, participants do not accrue additional benefits. In addition, the Company has a capital accumulation program, which is an unfunded non-qualified supplemental defined benefit plan. Under the individual participants’ agreements, the participants in the program will receive a predetermined amount during the ten years following the attainment of age 65, provided that prior to the termination of employment with the Company, the participant has been in the plan for at least ten years and has attained age 55. The Company also has for certain employees resident in the United States who meet certain age and service requirements an unfunded non-qualified supplemental defined benefit pension plan that provides benefits for compensation in excess of Internal Revenue Service earnings limits and requires payments to vested employees upon, or shortly after, employment termination or retirement. The Company refers to these three noncontributory plans as its “SERP Plans.”

The Company also provides certain postretirement health care and life insurance benefits to certain retirees resident in the United States. As a result of the Company’s acquisition of The Warnaco Group, Inc. (“Warnaco”), the Company also provides certain postretirement health care and life insurance benefits to certain Warnaco retirees resident in the United States. Retirees contribute to the cost of the applicable plan, both of which are unfunded and frozen. The Company refers to these two plans as its “Postretirement Plans.”

The components of net benefit cost were as follows:

|                                       | Pension Plans |         | Pension Plans |         |
|---------------------------------------|---------------|---------|---------------|---------|
|                                       | Thirteen      |         | Twenty-Six    |         |
|                                       | Weeks Ended   |         | Weeks Ended   |         |
| (In millions)                         | 8/5/18        | 7/30/17 | 8/5/18        | 7/30/17 |
| Service cost, including plan expenses | \$8.6         | \$ 6.7  | \$16.9        | \$13.6  |
| Interest cost                         | 6.5           | 6.5     | 13.0          | 12.9    |
| Expected return on plan assets        | (10.1)        | (9.6 )  | (20.1 )       | (19.3 ) |
| Settlement loss                       | —             | —       | —             | 9.4     |
| Curtailement gain                     | —             | (0.3 )  | —             | (0.3 )  |
| Total                                 | \$5.0         | \$ 3.3  | \$9.8         | \$16.3  |

|                                       | SERP Plans |        | SERP Plans  |         |
|---------------------------------------|------------|--------|-------------|---------|
|                                       | Thirteen   |        | Twenty-Six  |         |
|                                       | Weeks      |        | Weeks Ended |         |
| (In millions)                         | Ended      |        | 8/5/18      | 7/30/17 |
| Service cost, including plan expenses | \$1.6      | \$ 1.1 | \$2.9       | \$ 2.3  |
| Interest cost                         | 1.0        | 0.9    | 2.0         | 1.9     |
| Total                                 | \$2.6      | \$ 2.0 | \$4.9       | \$ 4.2  |

Net benefit cost related to the Postretirement Plans was immaterial for the thirteen and twenty-six weeks ended August 5, 2018 and July 30, 2017.

The service cost component of net benefit cost is recorded in SG&A expenses and the other components of net benefit cost are recorded in non-service related pension and postretirement (income) cost in the Company's Consolidated Income Statements. Please see Note 20, "Recent Accounting Guidance," for further discussion of the updated guidance related to the presentation of net benefit cost.

During the first quarter of 2017, the Company completed the purchase of a group annuity using assets from the Pension Plans. Under the group annuity, the accrued pension obligations for approximately 4,000 retiree participants who had deferred vested

benefits under the Pension Plans were transferred to an insurer. As a result, the Company recognized a loss of \$9.4 million, which was recorded in non-service related pension and postretirement cost in the Company's Consolidated Income Statement for the twenty-six weeks ended July 30, 2017. The amount of the pension benefit obligation settled was \$65.3 million.

Currently, the Company is evaluating whether it will make a voluntary contribution to the Pension Plans but is not required to make any material contributions in 2018. The Company's actual contributions may differ from planned contributions due to many factors, including changes in tax and other laws, as well as significant differences between expected and actual pension asset performance or interest rates.

## 9. DEBT

### Short-Term Borrowings

The Company has the ability to draw revolving borrowings under its senior secured credit facilities, as discussed in the section entitled "2016 Senior Secured Credit Facilities" below. As of August 5, 2018, the Company had \$67.5 million outstanding under these facilities. The weighted average interest rate on funds borrowed as of August 5, 2018 was 3.59%. The maximum amount of revolving borrowings outstanding under these facilities during the twenty-six weeks ended August 5, 2018 was \$274.4 million.

Additionally, the Company has the availability to borrow under short-term lines of credit, overdraft facilities and short-term revolving credit facilities denominated in various foreign currencies. These facilities provided for borrowings of up to \$98.5 million based on exchange rates in effect on August 5, 2018 and are utilized primarily to fund working capital needs. As of August 5, 2018, the Company had \$17.9 million outstanding under these facilities. The weighted average interest rate on funds borrowed as of August 5, 2018 was 0.20%. The maximum amount of borrowings outstanding under these facilities during the twenty-six weeks ended August 5, 2018 was \$38.6 million.

### Long-Term Debt

The carrying amounts of the Company's long-term debt were as follows:

| (In millions)                                              | 8/5/18    | 2/4/18    | 7/30/17   |
|------------------------------------------------------------|-----------|-----------|-----------|
| Senior secured Term Loan A facility due 2021               | \$1,707.9 | \$1,792.1 | \$1,990.9 |
| 4 1/2% senior unsecured notes due 2022                     | —         | —         | 691.2     |
| 7 3/4% debentures due 2023                                 | 99.6      | 99.5      | 99.5      |
| 3 5/8% senior unsecured euro notes due 2024 <sup>(1)</sup> | 400.1     | 430.8     | 404.1     |
| 3 1/8% senior unsecured euro notes due 2027 <sup>(1)</sup> | 685.9     | 738.9     | —         |
| Total                                                      | 2,893.5   | 3,061.3   | 3,185.7   |
| Less: Current portion of long-term debt                    | —         | —         | —         |
| Long-term debt                                             | \$2,893.5 | \$3,061.3 | \$3,185.7 |

<sup>(1)</sup> The carrying amount of the Company's senior unsecured euro notes includes the impact of changes in the exchange rate of the United States dollar against the euro.

Please see Note 12, "Fair Value Measurements," for the fair value of the Company's long-term debt as of August 5, 2018, February 4, 2018 and July 30, 2017.



As of August 5, 2018, the Company's mandatory long-term debt repayments for the remainder of 2018 through 2023 were as follows:

(In millions)

| Fiscal Year          | Amount  |
|----------------------|---------|
| Remainder of 2018 \$ | —       |
| 2019                 | —       |
| 2020                 | 188.5   |
| 2021                 | 1,525.8 |
| 2022                 | —       |
| 2023                 | 100.0   |

Total debt repayments for the remainder of 2018 through 2023 exceed the total carrying amount of the Company's Term Loan A facility and 7 3/4% debentures due 2023 as of August 5, 2018 because the carrying amount reflects the unamortized portions of debt issuance costs and the original issue discounts.

As of August 5, 2018, after taking into account the effect of the Company's interest rate swap agreement discussed in the section entitled "2016 Senior Secured Credit Facilities," which was in effect as of such date, approximately 50% of the Company's long-term debt had a fixed interest rate, with the remainder at variable interest rates.

#### 2016 Senior Secured Credit Facilities

The Company has senior secured credit facilities due May 19, 2021 (the "2016 facilities") that consist of a \$2,347.4 million United States dollar-denominated Term Loan A facility and senior secured revolving credit facilities consisting of (i) a \$475.0 million United States dollar-denominated revolving credit facility, (ii) a \$25.0 million United States dollar-denominated revolving credit facility available in United States dollars or Canadian dollars and (iii) a €185.9 million euro-denominated revolving credit facility available in euro, British pound sterling, Japanese yen or Swiss francs. Borrowings under the 2016 facilities bear interest at variable rates calculated in a manner as set forth in the terms of the 2016 facilities.

The Company had loans outstanding of \$1,707.9 million, net of original issue discounts and debt issuance costs, under the Term Loan A facility, \$67.5 million of borrowings outstanding under the senior secured revolving credit facilities and \$21.6 million of outstanding letters of credit under the senior secured revolving credit facilities as of August 5, 2018.

The Company made payments of \$85.0 million and \$50.0 million during the twenty-six weeks ended August 5, 2018 and July 30, 2017, respectively, on its term loans under the 2016 facilities. As a result of the voluntary repayments the Company has made to date, it is not required to make a long-term debt repayment until March 2020.

During the second quarter of 2018, the Company entered into an interest rate swap agreement for a 30-month term commencing on August 6, 2018. The agreement was designed with the intended effect of converting a notional amount of \$50.0 million of the Company's variable rate debt obligation to fixed rate debt. Under the terms of the agreement for the notional amount, the Company's exposure to fluctuations in the one-month London interbank borrowing rate ("LIBOR") will be eliminated and the Company will pay a fixed rate of 2.6825%, plus the current applicable margin.

During the second quarter of 2017, the Company entered into an interest rate swap agreement for a two-year term commencing on February 20, 2018. The agreement was designed with the intended effect of converting an initial notional amount of \$306.5 million of the Company's variable rate debt obligation to fixed rate debt. Such agreement

remains outstanding with a notional amount of \$244.0 million as of August 5, 2018. Under the terms of the agreement for the then-outstanding notional amount, the Company's exposure to fluctuations in the one-month LIBOR is eliminated and the Company will pay a fixed rate of 1.566%, plus the current applicable margin.

The notional amount of the outstanding interest rate swap that commenced on February 20, 2018 is adjusted according to a pre-set schedule during the term of the swap agreement such that, based on the Company's projections for future debt repayments, the Company's outstanding debt under the Term Loan A facility is expected to always equal or exceed the combined notional amount of the then-outstanding interest rate swaps.

During the second quarter of 2014, the Company entered into an interest rate swap agreement for a two-year term commencing on February 17, 2016. The agreement was designed with the intended effect of converting an initial notional amount of \$682.6

million of the Company's variable rate debt obligation to fixed rate debt. Under the terms of the agreement for the then-outstanding notional amount, the Company's exposure to fluctuations in the one-month LIBOR was eliminated and the Company paid a weighted average fixed rate of 1.924%, plus the current applicable margin. The agreement expired in February 2018.

#### 4 1/2% Senior Notes Due 2022

The Company had outstanding \$700.0 million principal amount of 4 1/2% senior notes due December 15, 2022. The Company redeemed these notes on January 5, 2018 in connection with the issuance of €600.0 million euro-denominated principal amount of 3 1/8% senior notes due December 15, 2027, as discussed below. The Company paid a premium of \$15.8 million to the holders of these notes in connection with the redemption and recorded debt extinguishment costs of \$8.1 million to write-off previously capitalized debt issuance costs associated with these notes during the fourth quarter of 2017.

#### 7 3/4% Debentures Due 2023

The Company has outstanding \$100.0 million of debentures due November 15, 2023 that accrue interest at the rate of 7 3/4%.

#### 3 5/8% Euro Senior Notes Due 2024

The Company has outstanding €350.0 million euro-denominated principal amount of 3 5/8% senior notes due July 15, 2024. Interest on the notes is payable in euros. The Company may redeem some or all of these notes at any time prior to April 15, 2024 by paying a "make whole" premium plus any accrued and unpaid interest. In addition, the Company may redeem some or all of these notes on or after April 15, 2024 at their principal amount plus any accrued and unpaid interest.

#### 3 1/8% Euro Senior Notes Due 2027

The Company issued on December 21, 2017 €600.0 million euro-denominated principal amount of 3 1/8% senior notes due December 15, 2027. Interest on the notes is payable in euros. The Company paid €8.7 million (approximately \$10.3 million based on exchange rates in effect on the payment date) of fees during the fourth quarter of 2017 in connection with the issuance of these notes, which are amortized over the term of the notes. The Company may redeem some or all of these notes at any time prior to September 15, 2027 by paying a "make whole" premium plus any accrued and unpaid interest. In addition, the Company may redeem some or all of these notes on or after September 15, 2027 at their principal amount plus any accrued and unpaid interest.

Substantially all of the Company's assets have been pledged as collateral to secure the Company's obligations under its 2016 facilities and the 7 3/4% debentures due 2023.

The Company's financing arrangements contain financial and non-financial covenants and customary events of default. As of August 5, 2018, the Company was in compliance with all applicable covenants under its financing arrangements.

Please refer to Note 8, "Debt," in the Notes to Consolidated Financial Statements included in Item 8 of the Company's Annual Report on Form 10-K for the year ended February 4, 2018 for further discussion of the Company's debt.

## 10. INCOME TAXES

The effective income tax rates for the thirteen weeks ended August 5, 2018 and July 30, 2017 were 18.6% and 20.8%, respectively. The effective income tax rates for the twenty-six weeks ended August 5, 2018 and July 30, 2017 were 17.8% and 19.5%, respectively. The effective income tax rates for the thirteen and twenty-six weeks ended August 5, 2018 and July 30, 2017 were lower than the applicable United States statutory income tax rate primarily due to the benefit of overall lower tax rates in certain international jurisdictions where the Company files tax returns. The Company files income tax returns in more than 40 international jurisdictions each year. Most of the international jurisdictions in which the Company files tax returns had lower statutory income tax rates than the United States statutory income tax rate in 2017 prior to enactment of the United States Tax Cuts and Jobs Act of 2017 (the “Tax Legislation”). A substantial amount of the Company’s earnings come from international operations, particularly in the Netherlands and Hong Kong. The lower statutory income tax rates in these jurisdictions, irrespective of Tax Legislation, coupled with special rates levied on income from certain of the Company’s jurisdictional activities, reduced the Company’s consolidated effective income tax rate during the thirteen and twenty-six weeks ended August 5, 2018 and July 30, 2017. As a result of the Tax Legislation, the United States statutory income tax rate was reduced from 35.0% to 21.0% effective January 1, 2018. However, the

reduction in the United States statutory income tax rate did not have a significant impact on the Company's overall effective tax rate due to its mix of earnings.

The Tax Legislation significantly revised the United States tax code by, among other things, (i) reducing the corporate income tax rate from 35.0% to 21.0%, (ii) imposing a one-time transition tax on earnings of foreign subsidiaries deemed to be repatriated, (iii) implementing a modified territorial tax system, (iv) introducing a tax on foreign income in excess of a deemed return on tangible assets of foreign corporations (known as "GILTI") and (v) introducing a base erosion anti-abuse tax measure (known as "BEAT") that taxes certain payments between United States corporations and their subsidiaries.

The Company recorded a provisional net tax benefit of \$52.8 million in the fourth quarter of 2017, which included a \$265.0 million benefit primarily from the remeasurement of the Company's net deferred tax liabilities to the lower United States corporate income tax rate, partially offset by a \$38.5 million valuation allowance on the Company's foreign tax credits and a \$173.7 million transition tax on undistributed post-1986 earnings and profits of foreign subsidiaries deemed to be repatriated. The Company's estimates were recorded on a provisional basis and are subject to adjustment in 2018 under the permitted measurement period. The Company will finalize its accounting related to the impacts of the Tax Legislation on the one-time transition tax liability, deferred taxes, valuation allowances, state tax considerations, and any remaining outside basis differences in the Company's foreign subsidiaries during 2018. As the Company completes its analysis of the Tax Legislation, collects and prepares necessary data and interprets any additional guidance issued by the United States Department of the Treasury, the Internal Revenue Service and other standard-setting bodies, the Company may make adjustments during 2018 to these provisional amounts recorded in 2017. There were no adjustments made to these provisional amounts during the twenty-six weeks ended August 5, 2018.

## 11. DERIVATIVE FINANCIAL INSTRUMENTS

### Cash Flow Hedges

The Company has exposure to changes in foreign currency exchange rates related to anticipated cash flows associated with certain international inventory purchases. The Company uses foreign currency forward exchange contracts to hedge against a portion of this exposure.

The Company also has exposure to interest rate volatility related to its term loans under the 2016 facilities. The Company has entered into interest rate swap agreements to hedge against a portion of this exposure. Please see Note 9, "Debt," for further discussion of the 2016 facilities and these agreements.

The Company records the foreign currency forward exchange contracts and interest rate swap agreements at fair value in its Consolidated Balance Sheets, and does not net the related assets and liabilities. The foreign currency forward exchange contracts associated with certain international inventory purchases and the interest rate swap agreements are designated as effective hedging instruments (collectively referred to as "cash flow hedges"). The changes in the fair value of the cash flow hedges are recorded in equity as a component of accumulated other comprehensive loss ("AOCL"). The cash flows from such hedges are presented in the same category in the Company's Consolidated Statements of Cash Flows as the items being hedged. No amounts were excluded from effectiveness testing. There was no ineffective portion of the cash flow hedges during the twenty-six weeks ended August 5, 2018 and July 30, 2017.

### Net Investment Hedges

The Company has exposure to changes in foreign currency exchange rates related to the value of its investments in foreign subsidiaries denominated in a currency other than the United States dollar. To hedge against a portion of this exposure, during the fourth quarter of 2017 and the second quarter of 2016, the Company designated the carrying amounts of its €600.0 million euro-denominated principal amount of 3 1/8% senior notes due 2027 and €350.0 million euro-denominated principal amount of 3 5/8% senior notes due 2024, respectively, (collectively referred to as the “foreign currency borrowings”) that it had issued in the United States as net investment hedges of its investments in certain of its foreign subsidiaries that use the euro as their functional currency. Please see Note 9, “Debt,” for further discussion of the Company’s foreign currency borrowings.

The Company records the foreign currency borrowings at carrying value in its Consolidated Balance Sheets. The carrying value of the foreign currency borrowings is remeasured at the end of each reporting period to reflect changes in the foreign currency exchange spot rate. Since the foreign currency borrowings are designated as net investment hedges, such remeasurement is recorded in equity as a component of AOCL. The fair value and the carrying value of the foreign currency borrowings designated as net investment hedges were \$1,133.3 million and \$1,086.0 million, respectively, as of August 5, 2018, \$1,226.7 million and \$1,169.7 million, respectively, as of February 4, 2018 and \$436.2 million and \$404.1 million, respectively, as of

July 30, 2017. The Company evaluates the effectiveness of its net investment hedges at inception and at the beginning of each quarter thereafter. No amounts were excluded from effectiveness testing. There was no ineffective portion of the net investment hedges during the twenty-six weeks ended August 5, 2018 and July 30, 2017.

#### Undesignated Contracts

The Company records immediately in earnings changes in the fair value of hedges that are not designated as effective hedging instruments (“undesignated contracts”), including all of the foreign currency forward exchange contracts related to intercompany transactions and intercompany loans that are not of a long-term investment nature. Any gains and losses that are immediately recognized in earnings on such contracts are largely offset by the remeasurement of the underlying intercompany balances.

In addition, the Company has exposure to changes in foreign currency exchange rates related to the translation of the earnings of its subsidiaries denominated in a currency other than the United States dollar. To hedge against a portion of this exposure, the Company entered into several foreign currency option contracts during 2017 and 2016. These contracts represented the Company’s purchase of euro put/United States dollar call options and Chinese yuan renminbi put/United States dollar call options. All foreign currency option contracts expired in 2017.

The Company’s foreign currency option contracts were also undesignated contracts. As such, the changes in the fair value of these foreign currency option contracts were immediately recognized in earnings. This mitigated, to an extent, the effect of any strengthening of the United States dollar against the euro and Chinese yuan renminbi on the reporting of the Company’s euro-denominated and Chinese yuan renminbi-denominated earnings, respectively.

The Company does not use derivative or non-derivative financial instruments for trading or speculative purposes.

The following table summarizes the fair value and presentation of the Company’s derivative financial instruments in its Consolidated Balance Sheets:

| (In millions)                                                     | Assets               |                      |                      |                      |                      |                      | Liabilities      |                   |                  |                   |                  |                   |
|-------------------------------------------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|------------------|-------------------|------------------|-------------------|------------------|-------------------|
|                                                                   | 8/5/2018             | 2/4/2018             | 7/30/2017            | 8/5/2018             | 2/4/2018             | 7/30/2017            | 8/5/2018         | 2/4/2018          | 7/30/2017        | 8/5/2018          | 2/4/2018         | 7/30/2017         |
|                                                                   | Other Current Assets | Other Current Assets | Other Current Assets | Other Current Assets | Other Current Assets | Other Current Assets | Accrued Expenses | Other Liabilities | Accrued Expenses | Other Liabilities | Accrued Expenses | Other Liabilities |
| Contracts designated as cash flow hedges:                         |                      |                      |                      |                      |                      |                      |                  |                   |                  |                   |                  |                   |
| Foreign currency forward exchange contracts (inventory purchases) | \$24.7               | \$ 2.0               | \$0.9                | \$ 0.1               | \$2.6                | \$ —                 | \$2.1            | \$ 0.1            | \$62.4           | \$ 4.1            | \$51.6           | \$ 5.9            |
| Interest rate swap agreements                                     | 1.8                  | 0.9                  | 1.1                  | 1.3                  | —                    | 0.2                  | 0.1              | —                 | 0.1              | —                 | 2.6              | 0.0               |
| Total contracts designated as cash flow hedges                    | 26.5                 | 2.9                  | 2.0                  | 1.4                  | 2.6                  | 0.2                  | 2.2              | 0.1               | 62.5             | 4.1               | 54.2             | 5.9               |
| Undesignated contracts:                                           |                      |                      |                      |                      |                      |                      |                  |                   |                  |                   |                  |                   |
| Foreign currency forward exchange contracts                       | 0.8                  | —                    | 0.5                  | —                    | 2.1                  | —                    | 1.2              | —                 | 0.9              | —                 | 0.7              | —                 |
| Foreign currency option contracts                                 | —                    | —                    | —                    | —                    | 0.1                  | —                    | —                | —                 | —                | —                 | —                | —                 |
| Total undesignated contracts                                      | 0.8                  | —                    | 0.5                  | —                    | 2.2                  | —                    | 1.2              | —                 | 0.9              | —                 | 0.7              | —                 |
| Total                                                             | \$27.3               | \$ 2.9               | \$2.5                | \$ 1.4               | \$4.8                | \$ 0.2               | \$3.4            | \$ 0.1            | \$63.4           | \$ 4.1            | \$54.9           | \$ 5.9            |

The notional amount outstanding of foreign currency forward exchange contracts was \$1,008.9 million at August 5, 2018. Such contracts expire principally between August 2018 and December 2019.



The following table summarizes the effect of the Company's hedges designated as cash flow and net investment hedging instruments:

| (In millions)                                                     | Gain (Loss)<br>Recognized in<br>Other<br>Comprehensive<br>(Loss) Income |           | Location           | (Loss) Gain Reclassified from<br>AOCL into (Expense) Income |         |
|-------------------------------------------------------------------|-------------------------------------------------------------------------|-----------|--------------------|-------------------------------------------------------------|---------|
|                                                                   | 8/5/18                                                                  | 7/30/17   |                    | 8/5/18                                                      | 7/30/17 |
| Thirteen Weeks Ended                                              |                                                                         |           |                    |                                                             |         |
| Foreign currency forward exchange contracts (inventory purchases) | \$37.0                                                                  | \$(62.4 ) | Cost of goods sold | \$(5.7 )                                                    | \$ 3.7  |
| Interest rate swap agreements                                     | 0.2                                                                     | (0.1 )    | Interest expense   | 0.4                                                         | (1.7 )  |
| Foreign currency borrowings (net investment hedges)               | 35.7                                                                    | (27.5 )   | N/A                | —                                                           | —       |
| Total                                                             | \$72.9                                                                  | \$(90.0 ) |                    | \$(5.3 )                                                    | \$ 2.0  |
| Twenty-Six Weeks Ended                                            | 8/5/18                                                                  | 7/30/17   |                    | 8/5/18                                                      | 7/30/17 |
| Foreign currency forward exchange contracts (inventory purchases) | \$66.4                                                                  | \$(70.2 ) | Cost of goods sold | \$(28.6)                                                    | \$ 8.1  |
| Interest rate swap agreements                                     | 0.7                                                                     | 0.7       | Interest expense   | 0.4                                                         | (4.0 )  |
| Foreign currency borrowings (net investment hedges)               | 84.7                                                                    | (36.1 )   | N/A                | —                                                           | —       |
| Total                                                             | \$151.8                                                                 | \$(105.6) |                    | \$(28.2)                                                    | \$ 4.1  |

A net gain in AOCL on foreign currency forward exchange contracts at August 5, 2018 of \$15.5 million is estimated to be reclassified in the next 12 months in the Company's Consolidated Income Statement to costs of goods sold as the underlying inventory hedged by such forward exchange contracts is sold. In addition, a net gain in AOCL for interest rate swap agreements at August 5, 2018 of \$1.7 million is estimated to be reclassified to interest expense within the next 12 months. Amounts recognized in AOCL for foreign currency borrowings would be recognized in earnings only upon the sale or substantially complete liquidation of the hedged net investment.

The following table summarizes the effect of the Company's undesignated contracts recognized in SG&A expenses in its Consolidated Income Statements:

| (In millions)                               | Gain (Loss)<br>Recognized<br>in Income<br>(Expense) |         |
|---------------------------------------------|-----------------------------------------------------|---------|
| Thirteen Weeks Ended                        | 8/5/18                                              | 7/30/17 |
| Foreign currency forward exchange contracts | \$0.5                                               | \$ 1.5  |
| Foreign currency option contracts           | —                                                   | (1.7 )  |
| Twenty-Six Weeks Ended                      | 8/5/18                                              | 7/30/17 |
| Foreign currency forward exchange contracts | \$0.0                                               | \$ 1.7  |
| Foreign currency option contracts           | —                                                   | (4.3 )  |

The Company had no derivative financial instruments with credit risk-related contingent features underlying the related contracts as of August 5, 2018.

## 12. FAIR VALUE MEASUREMENTS

In accordance with accounting principles generally accepted in the United States, fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A three level hierarchy prioritizes the inputs used to measure fair value as follows:

Level 1 – Inputs are unadjusted quoted prices in active markets for identical assets or liabilities that the Company has the ability to access at the measurement date.

Level 2 – Observable inputs other than quoted prices included in Level 1, including quoted prices for similar assets or liabilities in active markets, quoted prices for identical assets or liabilities in inactive markets, inputs other than quoted prices that are observable for the asset or liability and inputs derived principally from or corroborated by observable market data.

Level 3 – Unobservable inputs reflecting the Company's own assumptions about the inputs that market participants would use in pricing the asset or liability based on the best information available.

In accordance with the fair value hierarchy described above, the following table shows the fair value of the Company's financial assets and liabilities that are required to be remeasured at fair value on a recurring basis:

| (In millions)                                                                                                                 | 8/5/18     |               |            |               | 2/4/18     |               |            |               | 7/30/17    |               |               |               |
|-------------------------------------------------------------------------------------------------------------------------------|------------|---------------|------------|---------------|------------|---------------|------------|---------------|------------|---------------|---------------|---------------|
|                                                                                                                               | Level 1    | Level 2       | Level 3    | Total         | Level 1    | Level 2       | Level 3    | Total         | Level 1    | Level 2       | Level 3       | Total         |
| <b>Assets:</b>                                                                                                                |            |               |            |               |            |               |            |               |            |               |               |               |
| Foreign currency forward exchange contracts                                                                                   | N/A        | \$27.5        | N/A        | \$27.5        | N/A        | \$1.5         | N/A        | \$1.5         | N/A        | \$4.7         | N/A           | \$4.7         |
| Interest rate swap agreements                                                                                                 | N/A        | 2.7           | N/A        | 2.7           | N/A        | 2.4           | N/A        | 2.4           | N/A        | 0.2           | N/A           | 0.2           |
| Foreign currency option contracts                                                                                             | N/A        | N/A           | N/A        | N/A           | N/A        | N/A           | N/A        | N/A           | N/A        | 0.1           | N/A           | 0.1           |
| <b>Total Assets</b>                                                                                                           | <b>N/A</b> | <b>\$30.2</b> | <b>N/A</b> | <b>\$30.2</b> | <b>N/A</b> | <b>\$3.9</b>  | <b>N/A</b> | <b>\$3.9</b>  | <b>N/A</b> | <b>\$5.0</b>  | <b>N/A</b>    | <b>\$5.0</b>  |
| <b>Liabilities:</b>                                                                                                           |            |               |            |               |            |               |            |               |            |               |               |               |
| Foreign currency forward exchange contracts                                                                                   | N/A        | \$3.4         | N/A        | \$3.4         | N/A        | \$67.4        | N/A        | \$67.4        | N/A        | \$58.2        | N/A           | \$58.2        |
| Interest rate swap agreements                                                                                                 | N/A        | 0.1           | N/A        | 0.1           | N/A        | 0.1           | N/A        | 0.1           | N/A        | 2.6           | N/A           | 2.6           |
| Contingent purchase price payments related to reacquisition of the perpetual rights to the TOMMY HILFIGER trademarks in India | N/A        | N/A           | N/A        | N/A           | N/A        | N/A           | N/A        | N/A           | N/A        | N/A           | \$ 1.7        | 1.7           |
| <b>Total Liabilities</b>                                                                                                      | <b>N/A</b> | <b>\$3.5</b>  | <b>N/A</b> | <b>\$3.5</b>  | <b>N/A</b> | <b>\$67.5</b> | <b>N/A</b> | <b>\$67.5</b> | <b>N/A</b> | <b>\$60.8</b> | <b>\$ 1.7</b> | <b>\$62.5</b> |

The fair value of the foreign currency forward exchange contracts is measured as the total amount of currency to be purchased, multiplied by the difference between (i) the forward rate as of the period end and (ii) the settlement rate specified in each contract. The fair value of the interest rate swap agreements is based on observable interest rate yield curves and represents the expected discounted cash flows underlying the financial instruments. The fair value of the foreign currency option contracts was estimated based on external valuation models, which used the original strike price, current foreign currency exchange rates, the implied volatility in foreign currency exchange rates and length of time to expiration as inputs.

Pursuant to the agreement governing the reacquisition of the rights in India to the TOMMY HILFIGER trademarks (which the Company entered into in September 2011), the Company was required to make annual contingent purchase price payments, with the final payment made in the third quarter of 2017. The Company was required to remeasure this liability at fair value on a recurring basis and classified this as a Level 3 measurement.

The following table presents the change in the Level 3 contingent purchase price payment liability:

|               |            |
|---------------|------------|
| (In millions) | Twenty-Six |
|               | Weeks      |
|               | Ended      |
|               | 7/30/17    |

|                                  |        |
|----------------------------------|--------|
| Beginning Balance                | \$ 1.6 |
| Payments                         | —      |
| Adjustments included in earnings | 0.1    |
| Ending Balance                   | \$ 1.7 |

There were no transfers between any levels of the fair value hierarchy for any of the Company's fair value measurements.

The carrying amounts and the fair values of the Company's cash and cash equivalents, short-term borrowings and long-term debt were as follows:

| (In millions)             | 8/5/18   |         | 2/4/18   |         | 7/30/17  |         |
|---------------------------|----------|---------|----------|---------|----------|---------|
|                           | Carrying | Fair    | Carrying | Fair    | Carrying | Fair    |
|                           | Amount   | Value   | Amount   | Value   | Amount   | Value   |
| Cash and cash equivalents | \$431.1  | \$431.1 | \$493.9  | \$493.9 | \$559.4  | \$559.4 |
| Short-term borrowings     | 85.4     | 85.4    | 19.5     | 19.5    | 18.0     | 18.0    |
| Long-term debt            | 2,893.5  | 2,955.4 | 3,061.3  | 3,140.9 | 3,185.7  | 3,269.6 |

The fair values of cash and cash equivalents and short-term borrowings approximate their carrying amounts due to the short-term nature of these instruments. The Company estimates the fair value of its long-term debt using quoted market prices as of the last business day of the applicable quarter. The Company classifies the measurement of its long-term debt as a Level 1 measurement. The carrying amounts of long-term debt reflect the unamortized portions of debt issuance costs and the original issue discounts.

### 13. STOCK-BASED COMPENSATION

The Company grants stock-based awards under its 2006 Stock Incentive Plan (the "2006 Plan"). Shares issued as a result of stock-based compensation transactions generally have been funded with the issuance of new shares of the Company's common stock.

The Company may grant the following types of incentive awards under the 2006 Plan: (i) non-qualified stock options; (ii) incentive stock options; (iii) stock appreciation rights; (iv) restricted stock; (v) restricted stock units ("RSUs"); (vi) performance shares; (vii) performance share units ("PSUs"); and (viii) other stock-based awards. Each award granted under the 2006 Plan is subject to an award agreement that incorporates, as applicable, the exercise price, the term of the award, the periods of restriction, the number of shares to which the award pertains, performance periods and performance measures, and such other terms and conditions as the plan committee determines. Awards granted under the 2006 Plan are classified as equity awards, which are recorded in stockholders' equity in the Company's Consolidated Balance Sheets.

Through August 5, 2018, the Company has granted under the 2006 Plan (i) service-based non-qualified stock options ("stock options"), RSUs and restricted stock; and (ii) contingently issuable PSUs and RSUs. All restricted stock granted by the Company was fully vested at the end of 2015.

According to the terms of the 2006 Plan, for purposes of determining the number of shares available for grant, each share underlying a stock option award reduces the number available by one share and each share underlying a RSU or PSU reduces the number available by two shares.

Net income for the twenty-six weeks ended August 5, 2018 and July 30, 2017 included \$26.8 million and \$21.1 million, respectively, of pre-tax expense related to stock-based compensation, with related recognized income tax benefits of \$5.3 million and \$6.5 million, respectively.

The Company receives a tax deduction for certain transactions associated with its stock-based plan awards. The actual income tax benefits realized from these transactions during the twenty-six weeks ended August 5, 2018 and July 30, 2017 were \$13.1 million and \$8.4 million, respectively. The tax benefits realized included discrete net excess tax benefits of \$4.9 million recognized in the Company's provision for income taxes during the twenty-six weeks ended

August 5, 2018. The discrete net excess tax benefits recognized in the Company's provision for income taxes during the twenty-six weeks ended July 30, 2017 were immaterial.

### Stock Options

Stock options granted to employees are generally exercisable in four equal annual installments commencing one year after the date of grant. The underlying stock option award agreements generally provide for accelerated vesting upon the award recipient's retirement (as defined in the 2006 Plan). Such stock options are granted with a 10-year term and the per share exercise price cannot be less than the closing price of the common stock on the date of grant.

The Company estimates the fair value of stock options at the date of grant using the Black-Scholes-Merton model. The estimated fair value of the stock options granted is expensed over the stock options' vesting periods.

The following summarizes the assumptions used to estimate the fair value of stock options granted during the twenty-six weeks ended August 5, 2018 and July 30, 2017 and the resulting weighted average grant date fair value per stock option:

|                                                         | Twenty-Six Weeks |   |         |   |
|---------------------------------------------------------|------------------|---|---------|---|
|                                                         | Ended            |   |         |   |
|                                                         | 8/5/18           |   | 7/30/17 |   |
| Weighted average risk-free interest rate                | 2.78             | % | 2.10    | % |
| Weighted average expected stock option term (in years)  | 6.25             |   | 6.25    |   |
| Weighted average Company volatility                     | 26.92            | % | 29.46   | % |
| Expected annual dividends per share                     | \$0.15           |   | \$0.15  |   |
| Weighted average grant date fair value per stock option | \$51.66          |   | \$33.50 |   |

The risk-free interest rate is based on United States Treasury yields in effect at the date of grant for periods corresponding to the expected stock option term. The expected stock option term represents the weighted average period of time that stock options granted are expected to be outstanding, based on vesting schedules and the contractual term of the stock options. Company volatility is based on the historical volatility of the Company's common stock over a period of time corresponding to the expected stock option term. Expected dividends are based on the Company's common stock cash dividend rate at the date of grant.

The Company has continued to utilize the simplified method to estimate the expected term for its "plain vanilla" stock options granted due to a lack of relevant historical data resulting, in part, from changes in the pool of employees receiving stock option grants. The Company will continue to evaluate the appropriateness of utilizing such method.

Stock option activity for the twenty-six weeks ended August 5, 2018 was as follows:

| (In thousands, except per stock option data) | Stock Options | Weighted Average Exercise Price Per Stock Option |
|----------------------------------------------|---------------|--------------------------------------------------|
| Outstanding at February 4, 2018              | 921           | \$ 102.18                                        |
| Granted                                      | 86            | 158.53                                           |
| Exercised                                    | 198           | 103.15                                           |
| Cancelled                                    | 3             | 101.33                                           |
| Outstanding at August 5, 2018                | 806           | \$ 107.95                                        |
| Exercisable at August 5, 2018                | 463           | \$ 101.98                                        |

## RSUs

RSUs granted to employees since 2016 generally vest in four equal annual installments commencing one year after the date of grant. Outstanding RSUs granted to employees prior to 2016 generally vest in three annual installments of 25%, 25% and 50% commencing two years after the date of grant. Service-based RSUs granted to non-employee directors vest in full one year after the date of grant. The underlying RSU award agreements (excluding agreements for non-employee director awards) generally provide for accelerated vesting upon the award recipient's retirement (as defined in the 2006 Plan). The fair value of RSUs is equal to the closing price of the Company's common stock on the

date of grant and is expensed over the RSUs' vesting periods.

RSU activity for the twenty-six weeks ended August 5, 2018 was as follows:

| (In thousands, except per RSU data) | RSUs | Weighted<br>Average<br>Grant<br>Date Fair<br>Value<br>Per RSU |
|-------------------------------------|------|---------------------------------------------------------------|
|                                     |      |                                                               |
| Non-vested at February 4, 2018      | 917  | \$ 103.90                                                     |
| Granted                             | 334  | 158.26                                                        |
| Vested                              | 320  | 107.01                                                        |
| Cancelled                           | 29   | 111.20                                                        |
| Non-vested at August 5, 2018        | 902  | \$ 122.67                                                     |

#### PSUs

Contingently issuable PSUs granted to certain of the Company's senior executives since 2015 are subject to a three-year performance period. For such awards, the final number of shares to be earned, if any, is contingent upon the Company's achievement of goals for the applicable performance period, of which 50% is based upon the Company's absolute stock price growth during the applicable performance period and 50% is based upon the Company's total shareholder return during the applicable performance period relative to other companies included in the S&P 500 as of the date of grant. For awards granted in 2015, the three-year performance period ended during the first quarter of 2018. Holders of the awards earned an aggregate of 78,000 shares, which was between the target and maximum levels. The Company records expense ratably over the applicable vesting period regardless of whether the market condition is satisfied because the awards are subject to market conditions. The fair value of the awards granted was established for each grant on the grant date using the Monte Carlo simulation model.

The following summarizes the assumptions used to estimate the fair value of PSUs granted during the twenty-six weeks ended August 5, 2018 and July 30, 2017 and the resulting weighted average grant date fair value per PSU:

|                                                | 2018      | 2017     |
|------------------------------------------------|-----------|----------|
| Risk-free interest rate                        | 2.62 %    | 1.49 %   |
| Expected Company volatility                    | 29.78 %   | 31.29 %  |
| Expected annual dividends per share            | \$0.15    | \$0.15   |
| Weighted average grant date fair value per PSU | \$ 159.53 | \$ 96.81 |

Certain of the awards granted in 2018, 2017 and 2016 are subject to a holding period of one year after the vesting date. For such awards, the grant date fair value was discounted 7.09% in 2018 and 12.67% in 2017 for the restriction of liquidity, which was calculated using the Chaffe model.

PSU activity for the twenty-six weeks ended August 5, 2018 was as follows:

| (In thousands, except per PSU data) | PSUs | Weighted<br>Average<br>Grant<br>Date Fair<br>Value<br>Per PSU |
|-------------------------------------|------|---------------------------------------------------------------|
|                                     |      |                                                               |
| Non-vested at February 4, 2018      | 197  | \$ 93.97                                                      |
| Granted at target                   | 44   | 159.53                                                        |

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|                                                      |     |           |
|------------------------------------------------------|-----|-----------|
| Change due to market condition achieved above target | 32  | 101.23    |
| Vested                                               | 78  | 101.23    |
| Cancelled                                            | —   | —         |
| Non-vested at August 5, 2018                         | 195 | \$ 107.03 |

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## 14. ACCUMULATED OTHER COMPREHENSIVE LOSS

The following tables present the changes in AOCL, net of related taxes, by component for the twenty-six weeks ended August 5, 2018 and July 30, 2017:

| (In millions)                                              | Foreign<br>currency<br>translation<br>adjustments | Net<br>unrealized<br>and<br>realized<br>(loss) gain<br>on<br>effective<br>cash flow<br>hedges | Total     |
|------------------------------------------------------------|---------------------------------------------------|-----------------------------------------------------------------------------------------------|-----------|
| Balance, February 4, 2018                                  | \$ (249.4 )                                       | \$ (72.1 )                                                                                    | \$(321.5) |
| Other comprehensive (loss) income before reclassifications | (274.2 )                                          | (1)(2) 63.9                                                                                   | (210.3 )  |
| Less: Amounts reclassified from AOCL                       | —                                                 | (27.1 )                                                                                       | (27.1 )   |
| Other comprehensive (loss) income                          | (274.2 )                                          | 91.0                                                                                          | (183.2 )  |
| Balance, August 5, 2018                                    | \$ (523.6 )                                       | \$ 18.9                                                                                       | \$(504.7) |

| (In millions)                                              | Foreign<br>currency<br>translation<br>adjustments | Net<br>unrealized<br>and<br>realized<br>gain (loss)<br>on<br>effective<br>cash flow<br>hedges | Total     |
|------------------------------------------------------------|---------------------------------------------------|-----------------------------------------------------------------------------------------------|-----------|
| Balance, January 29, 2017                                  | \$ (737.7 )                                       | \$ 26.9                                                                                       | \$(710.8) |
| Other comprehensive income (loss) before reclassifications | 286.4                                             | (1)(3) (66.6 )                                                                                | 219.8     |
| Less: Amounts reclassified from AOCL                       | —                                                 | 5.6                                                                                           | 5.6       |
| Other comprehensive income (loss)                          | 286.4                                             | (72.2 )                                                                                       | 214.2     |
| Balance, July 30, 2017                                     | \$ (451.3 )                                       | \$ (45.3 )                                                                                    | \$(496.6) |

(1) Foreign currency translation adjustments included a net gain (loss) on net investment hedges of \$63.9 million and \$(22.5) million during the twenty-six weeks ended August 5, 2018 and July 30, 2017, respectively.

(2) Unfavorable foreign currency translation adjustments were principally driven by a strengthening of the United States dollar against the euro.

(3) Favorable foreign currency translation adjustments were principally driven by a weakening of the United States dollar against the euro.

The following table presents reclassifications out of AOCL to earnings for the thirteen and twenty-six weeks ended August 5, 2018 and July 30, 2017:

| Amount Reclassified from<br>AOCL | Affected Line Item in the Company's<br>Consolidated Income Statements |
|----------------------------------|-----------------------------------------------------------------------|
|----------------------------------|-----------------------------------------------------------------------|

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|                                                                   | Thirteen    |         | Twenty-Six  |         |                    |
|-------------------------------------------------------------------|-------------|---------|-------------|---------|--------------------|
|                                                                   | Weeks Ended |         | Weeks Ended |         |                    |
| (In millions)                                                     | 8/5/18      | 7/30/17 | 8/5/18      | 7/30/17 |                    |
| Realized (loss) gain on effective cash flow hedges:               |             |         |             |         |                    |
| Foreign currency forward exchange contracts (inventory purchases) | \$(5.7)     | \$ 3.7  | \$(28.6)    | \$ 8.1  | Cost of goods sold |
| Interest rate swap agreements                                     | 0.4         | (1.7 )  | 0.4         | (4.0 )  | Interest expense   |
| Less: Tax effect                                                  | (0.3 )      | (0.5 )  | (1.1 )      | (1.5 )  | Income tax expense |
| Total, net of tax                                                 | \$(5.0)     | \$ 2.5  | \$(27.1)    | \$ 5.6  |                    |

## 15. STOCKHOLDERS' EQUITY

The Company's Board of Directors authorized a \$500.0 million three-year stock repurchase program effective June 3, 2015. On March 21, 2017, the Board of Directors authorized a \$750.0 million increase to the program and extended the program to June 3, 2020. Repurchases under the program may be made from time to time over the period through open market purchases, accelerated share repurchase programs, privately negotiated transactions or other methods, as the Company deems appropriate. Purchases are made based on a variety of factors, such as price, corporate requirements and overall market conditions, applicable legal requirements and limitations, restrictions under the Company's debt arrangements, trading restrictions under the Company's insider trading policy and other relevant factors. The program may be modified by the Board of Directors, including to increase or decrease the repurchase limitation or extend, suspend, or terminate the program, at any time, without prior notice.

During the twenty-six weeks ended August 5, 2018 and July 30, 2017, the Company purchased 0.9 million shares and 1.2 million shares, respectively, of its common stock under the program in open market transactions for \$137.5 million and \$123.7 million, respectively. As of August 5, 2018, the repurchased shares were held as treasury stock and \$420.9 million of the authorization remained available for future share repurchases.

Treasury stock activity also includes shares that were withheld principally in conjunction with the settlement of vested restricted stock, RSUs and PSUs to satisfy tax withholding requirements.

## 16. NET INCOME PER COMMON SHARE

The Company computed its basic and diluted net income per common share as follows:

|                                                                                  | Thirteen Weeks Ended |          | Twenty-Six Weeks Ended |          |
|----------------------------------------------------------------------------------|----------------------|----------|------------------------|----------|
| (In millions, except per share data)                                             | 8/5/18               | 7/30/17  | 8/5/18                 | 7/30/17  |
| Net income attributable to PVH Corp.                                             | \$ 165.2             | \$ 119.7 | \$ 344.6               | \$ 190.1 |
| Weighted average common shares outstanding for basic net income per common share | 77.0                 | 77.8     | 77.0                   | 78.0     |
| Weighted average impact of dilutive securities                                   | 0.9                  | 0.9      | 1.0                    | 0.8      |
| Total shares for diluted net income per common share                             | 77.9                 | 78.7     | 78.0                   | 78.8     |
| Basic net income per common share attributable to PVH Corp.                      | \$2.15               | \$ 1.54  | \$ 4.47                | \$ 2.44  |
| Diluted net income per common share attributable to PVH Corp.                    | \$2.12               | \$ 1.52  | \$ 4.42                | \$ 2.41  |

Potentially dilutive securities excluded from the calculation of diluted net income per common share as the effect would be anti-dilutive were as follows:

|                                                  | Thirteen Weeks Ended |         | Twenty-Six Weeks Ended |         |
|--------------------------------------------------|----------------------|---------|------------------------|---------|
| (In millions)                                    | 8/5/18               | 7/30/17 | 8/5/18                 | 7/30/17 |
| Weighted average potentially dilutive securities | 0.3                  | 0.6     | 0.2                    | 0.8     |

Shares underlying contingently issuable awards that have not met the necessary conditions as of the end of a reporting period are not included in the calculation of diluted net income per common share for that period. The Company had contingently issuable awards outstanding that did not meet the performance conditions as of August 5, 2018 and July 30, 2017 and, therefore, were excluded from the calculation of diluted net income per common share for the thirteen and twenty-six weeks ended August 5, 2018 and July 30, 2017. The maximum number of potentially dilutive shares that could be issued upon vesting for such awards was 0.1 million and 0.2 million as of August 5, 2018 and July 30, 2017, respectively. These amounts were also excluded from the computation of weighted average potentially dilutive securities in the table above.

#### 17. NONCASH INVESTING AND FINANCING TRANSACTIONS

Omitted from purchases of property, plant and equipment in the Company's Consolidated Statements of Cash Flows for the twenty-six weeks ended August 5, 2018 and July 30, 2017 were \$1.2 million and \$1.6 million, respectively, of assets acquired through capital leases.

Omitted from acquisition of treasury shares in the Company's Consolidated Statement of Cash Flows for the twenty-six weeks ended July 30, 2017 was \$3.0 million of shares repurchased under the stock repurchase program for which the trades occurred but remained unsettled as of July 30, 2017.

The Company completed the acquisition of the Geoffrey Beene tradename during the twenty-six weeks ended August 5, 2018. Omitted from acquisitions, net of cash acquired in the Company's Consolidated Statement of Cash Flows for the twenty-six weeks ended August 5, 2018 was \$0.7 million of acquisition consideration related to royalties prepaid to Geoffrey Beene by the Company under the prior license agreement and \$0.4 million of liabilities assumed by the Company.

## 18. SEGMENT DATA

The Company manages its operations through its operating divisions, which are presented as six reportable segments: (i) Calvin Klein North America; (ii) Calvin Klein International; (iii) Tommy Hilfiger North America; (iv) Tommy Hilfiger International; (v) Heritage Brands Wholesale; and (vi) Heritage Brands Retail.

**Calvin Klein North America Segment** - This segment consists of the Company's Calvin Klein North America division. This segment derives revenue principally from (i) marketing CALVIN KLEIN branded apparel and related products at wholesale in the United States and Canada, primarily to department and specialty stores and digital commerce sites operated by key department store customers and pure play digital commerce retailers; (ii) operating retail stores, which are primarily located in premium outlet centers, and digital commerce sites in the United States and Canada, which sell CALVIN KLEIN branded apparel, accessories and related products; and (iii) licensing and similar arrangements relating to the use by third parties of the CALVIN KLEIN brand names for a broad array of product categories in North America. This segment also includes the Company's proportionate share of the net income or loss of its investment in its unconsolidated foreign affiliate in Mexico relating to the affiliate's Calvin Klein business.

**Calvin Klein International Segment** - This segment consists of the Company's Calvin Klein International division. This segment derives revenue principally from (i) marketing CALVIN KLEIN branded apparel and related products at wholesale principally in Europe, Asia and Brazil, primarily to department and specialty stores, digital commerce sites operated by key department store customers and pure play digital commerce retailers, distributors and franchisees; (ii) operating retail stores and digital commerce sites in Europe, Asia and Brazil, which sell CALVIN KLEIN branded apparel, accessories and related products; and (iii) licensing and similar arrangements relating to the use by third parties of the CALVIN KLEIN brand names for a broad array of product categories outside of North America. This segment also includes the Company's proportionate share of the net income or loss of its investments in its unconsolidated foreign affiliate in Australia relating to the affiliate's Calvin Klein business and its unconsolidated Calvin Klein foreign affiliate in India.

**Tommy Hilfiger North America Segment** - This segment consists of the Company's Tommy Hilfiger North America division. This segment derives revenue principally from (i) marketing TOMMY HILFIGER branded apparel and related products at wholesale in the United States and Canada, primarily to department stores, principally Macy's, Inc. and Hudson's Bay Company, as well as digital commerce sites operated by these department store customers and pure play digital commerce retailers; (ii) operating retail stores, which are primarily located in premium outlet centers in the United States and Canada, and a digital commerce site in the United States, which sell TOMMY HILFIGER branded apparel, accessories and related products; and (iii) licensing and similar arrangements relating to the use by third parties of the TOMMY HILFIGER brand names for a broad array of product categories in North America. This segment also includes the Company's proportionate share of the net income or loss of its investment in its unconsolidated foreign affiliate in Mexico relating to the affiliate's Tommy Hilfiger business.

Tommy Hilfiger International Segment - This segment consists of the Company's Tommy Hilfiger International division. This segment derives revenue principally from (i) marketing TOMMY HILFIGER branded apparel and related products at wholesale principally in Europe and China, primarily to department and specialty stores, digital commerce sites operated by key department store customers and pure play digital commerce retailers, distributors and franchisees; (ii) operating retail stores in Europe, China and Japan and international digital commerce sites, which sell TOMMY HILFIGER branded apparel, accessories and related products; and (iii) licensing and similar arrangements relating to the use by third parties of the TOMMY HILFIGER brand names for a broad array of product categories outside of North America. This segment also includes the Company's proportionate share of the net income or loss of its investments in its unconsolidated Tommy Hilfiger foreign affiliates in Brazil and India and its unconsolidated foreign affiliate in Australia relating to the affiliate's Tommy Hilfiger business.

Heritage Brands Wholesale Segment - This segment consists of the Company's Heritage Brands Wholesale division. This segment derives revenue primarily from the marketing to department, chain and specialty stores, warehouse clubs and mass

market and off-price retailers, as well as digital commerce sites operated by select wholesale partners and pure play digital commerce retailers in North America of (i) dress shirts and neckwear under various owned and licensed brand names, including several private label brands; (ii) men's sportswear principally under the brand names Van Heusen, IZOD and ARROW; (iii) swimwear, pool and deck footwear, and swim-related products and accessories under the brand name Speedo; and (iv) women's intimate apparel, shapewear and loungewear under the brand names Warner's and Olga. Additionally, this segment derives revenue from Company operated digital commerce sites in the United States through SpeedoUSA.com, TrueandCo.com and, since July 2018, VanHeusen.com, IZOD.com and styleBureau.com. This segment also includes the Company's proportionate share of the net income or loss of its investments in its unconsolidated foreign affiliates in Australia and in Mexico relating to the affiliates' Heritage Brands businesses.

Heritage Brands Retail Segment - This segment consists of the Company's Heritage Brands Retail division. This segment derives revenue principally from operating retail stores, primarily located in outlet centers throughout the United States and Canada, which primarily sell apparel, accessories and related products. A majority of the Company's Heritage Brands stores offer a broad selection of Van Heusen men's and women's apparel, along with a limited selection of the Company's dress shirt and neckwear offerings and IZOD Golf, Warner's and, to a lesser extent, Speedo products. Approximately half of these stores operate under the Van Heusen name, with the remaining stores featuring multiple brand names on the store signage.

The Company's revenue by segment was as follows:

| (In millions)                          | Thirteen Weeks<br>Ended |             | Twenty-Six Weeks<br>Ended |             |
|----------------------------------------|-------------------------|-------------|---------------------------|-------------|
|                                        | 8/5/18                  | (1) 7/30/17 | (1) 8/5/18                | (1) 7/30/17 |
| Revenue – Calvin Klein North America   |                         |             |                           |             |
| Net sales                              | \$425.0                 | \$348.3     | \$792.3                   | \$678.4     |
| Royalty revenue                        | 32.0                    | 31.6        | 66.0                      | 66.7        |
| Advertising and other revenue          | 10.5                    | 12.3        | 23.7                      | 22.5        |
| Total                                  | 467.5                   | 392.2       | 882.0                     | 767.6       |
| Revenue – Calvin Klein International   |                         |             |                           |             |
| Net sales                              | 435.3                   | 370.0       | 884.1                     | 724.8       |
| Royalty revenue                        | 16.0                    | 17.3        | 34.5                      | 36.9        |
| Advertising and other revenue          | 6.3                     | 7.0         | 14.5                      | 13.0        |
| Total                                  | 457.6                   | 394.3       | 933.1                     | 774.7       |
| Revenue – Tommy Hilfiger North America |                         |             |                           |             |
| Net sales                              | 417.8                   | 380.8       | 756.7                     | 678.9       |
| Royalty revenue                        | 14.5                    | 15.3        | 32.9                      | 31.8        |
| Advertising and other revenue          | 4.3                     | 3.7         | 8.2                       | 7.6         |
| Total                                  | 436.6                   | 399.8       | 797.8                     | 718.3       |
| Revenue – Tommy Hilfiger International |                         |             |                           |             |
| Net sales                              | 572.3                   | 479.1       | 1,209.5                   | 986.9       |
| Royalty revenue                        | 13.0                    | 11.7        | 25.0                      | 21.8        |
| Advertising and other revenue          | 6.7                     | 1.0         | 12.1                      | 6.6         |
| Total                                  | 592.0                   | 491.8       | 1,246.6                   | 1,015.3     |
| Revenue – Heritage Brands Wholesale    |                         |             |                           |             |
| Net sales                              | 302.0                   | 316.7       | 642.8                     | 643.5       |
| Royalty revenue                        | 5.0                     | 4.7         | 10.4                      | 9.7         |
| Advertising and other revenue          | 1.1                     | 0.9         | 2.0                       | 1.8         |
| Total                                  | 308.1                   | 322.3       | 655.2                     | 655.0       |
| Revenue – Heritage Brands Retail       |                         |             |                           |             |
| Net sales                              | 70.8                    | 68.6        | 131.3                     | 126.0       |
| Royalty revenue                        | 1.0                     | 0.8         | 2.1                       | 1.8         |
| Advertising and other revenue          | 0.1                     | 0.1         | 0.2                       | 0.2         |
| Total                                  | 71.9                    | 69.5        | 133.6                     | 128.0       |
| Total Revenue                          |                         |             |                           |             |
| Net sales                              | 2,223.2                 | 1,963.5     | 4,416.7                   | 3,838.5     |
| Royalty revenue                        | 81.5                    | 81.4        | 170.9                     | 168.7       |
| Advertising and other revenue          | 29.0                    | 25.0        | 60.7                      | 51.7        |
| Total                                  | \$2,333.7               | \$2,069.9   | \$4,648.3                 | \$4,058.9   |

(1) Revenue was impacted by fluctuations of the United States dollar against foreign currencies in which the Company transacts significant levels of business. Please see section entitled "Results of Operations" in Management's

Discussion and Analysis of Financial Condition and Results of Operations included in Part I, Item 2 of this report for further discussion.

The Company's revenue by distribution channel was as follows:

|                               | Thirteen Weeks |           | Twenty-Six Weeks |           |
|-------------------------------|----------------|-----------|------------------|-----------|
|                               | Ended          | 7/30/17   | Ended            | 7/30/17   |
| (In millions)                 | 8/5/18         | 7/30/17   | 8/5/18           | 7/30/17   |
| Wholesale net sales           | \$1,130.5      | \$967.5   | \$2,414.6        | \$2,076.6 |
| Retail net sales              | 1,092.7        | 996.0     | 2,002.1          | 1,761.9   |
| Net sales                     | 2,223.2        | 1,963.5   | 4,416.7          | 3,838.5   |
| Royalty revenue               | 81.5           | 81.4      | 170.9            | 168.7     |
| Advertising and other revenue | 29.0           | 25.0      | 60.7             | 51.7      |
| Total                         | \$2,333.7      | \$2,069.9 | \$4,648.3        | \$4,058.9 |

The Company's income before interest and taxes by segment was as follows:

|                                                                 | Thirteen Weeks        |                        | Twenty-Six Weeks      |                           |
|-----------------------------------------------------------------|-----------------------|------------------------|-----------------------|---------------------------|
|                                                                 | Ended                 | 7/30/17                | Ended                 | 7/30/17                   |
| (In millions)                                                   | 8/5/18 <sup>(1)</sup> | 7/30/17 <sup>(1)</sup> | 8/5/18 <sup>(1)</sup> | 7/30/17 <sup>(1)</sup>    |
| Income before interest and taxes – Calvin Klein North America   | \$59.8                | \$48.0                 | \$103.3               | \$89.9                    |
| Income before interest and taxes – Calvin Klein International   | 45.2                  | 47.5                   | 110.3                 | 99.1                      |
| Income before interest and taxes – Tommy Hilfiger North America | 74.2                  | 53.2 <sup>(3)</sup>    | 115.0                 | 34.4 <sup>(3)(4)</sup>    |
| Income before interest and taxes – Tommy Hilfiger International | 59.8                  | 38.2                   | 151.0                 | 90.3 <sup>(4)</sup>       |
| Income before interest and taxes – Heritage Brands Wholesale    | 26.5                  | 30.5                   | 66.3                  | 60.8                      |
| Income before interest and taxes – Heritage Brands Retail       | 6.1                   | 4.5                    | 7.9                   | 6.0                       |
| Loss before interest and taxes – Corporate <sup>(2)</sup>       | (40.2 )               | (41.4 ) <sup>(5)</sup> | (78.1 )               | (86.8 ) <sup>(5)(6)</sup> |
| Income before interest and taxes                                | \$231.4               | \$180.5                | \$475.7               | \$293.7                   |

Income (loss) before interest and taxes was impacted by fluctuations of the United States dollar against foreign currencies in which the Company transacts significant levels of business. Please see section entitled "Results of Operations" in Management's Discussion and Analysis of Financial Condition and Results of Operations included in Part I, Item 2 of this report for further discussion.

Includes corporate expenses not allocated to any reportable segments, the Company's proportionate share of the net income or loss of its investments in Gazal Corporation Limited and Karl Lagerfeld Holding B.V., and the results of PVH Ethiopia. Corporate expenses represent overhead operating expenses and include expenses for senior corporate management, corporate finance, information technology related to corporate infrastructure, certain digital investments, actuarial gains and losses from the Company's Pension Plans, SERP Plans and Postretirement Plans (which are generally recorded in the fourth quarter) and gains and losses from changes in the fair value of foreign currency option contracts.

Income before interest and taxes for the thirteen and twenty-six weeks ended July 30, 2017 included costs of \$7.1 million and \$14.1 million, respectively, associated with the relocation of the Tommy Hilfiger office in New York, including noncash depreciation expense.

Income before interest and taxes for the twenty-six weeks ended July 30, 2017 included costs of \$54.2 million associated with the agreements to restructure the Company's supply chain relationship with Li & Fung Trading<sup>(4)</sup> Limited ("Li & Fung"), under which the Company terminated its non-exclusive buying agency agreement with Li & Fung in 2017. Such costs were included in the Company's segments as follows: \$31.3 million in Tommy Hilfiger North America and \$22.9 million in Tommy Hilfiger International.

(5) Loss before interest and taxes for the thirteen and twenty-six weeks ended July 30, 2017 included costs of \$5.5 million and \$7.3 million, respectively, associated with the consolidation within the Company's warehouse and distribution network in North America.

(6) Loss before interest and taxes for the twenty-six weeks ended July 30, 2017 included costs of \$9.4 million related to the noncash settlement of certain of the Company's benefit obligations related to its Pension Plans as a result of an annuity purchased for certain participants, under which such obligations were transferred to an insurer. Please see Note 8, "Retirement and Benefit Plans," for further discussion.

Intersegment transactions primarily consist of transfers of inventory principally from the Heritage Brands Wholesale segment to the Heritage Brands Retail segment, the Calvin Klein North America segment and the Tommy Hilfiger North America segment. These transfers are recorded at cost plus a standard markup percentage. Such markup percentage on ending inventory is eliminated principally in the Heritage Brands Retail segment, the Calvin Klein North America segment and the Tommy Hilfiger North America segment.

## 19. GUARANTEES

The Company is deemed to have guaranteed lease payments for substantially all G. H. Bass & Co. ("Bass") retail stores included in the sale of substantially all of the assets of the Company's Bass business in 2013 pursuant to the terms of noncancelable leases expiring on various dates through 2022. The obligations deemed to be guaranteed include minimum rent payments and relate to leases that commenced prior to the sale of the Bass assets. In certain instances, the Company's obligations remain in effect when an option is exercised to extend the term of the lease. The maximum amount deemed to have been guaranteed for all leases as of August 5, 2018 was \$11.3 million and the Company has the right to seek recourse from the buyer of the Bass assets for the full amount. The liability for the guaranteed lease payments as of August 5, 2018, February 4, 2018 and July 30, 2017 was \$0.5 million, \$0.6 million and \$0.9 million, respectively, which was included in accrued expenses and other liabilities in the Company's Consolidated Balance Sheets.

The Company has guaranteed a portion of the respective debt and other obligations of its joint venture in Australia and one of its joint ventures in India. The maximum amount guaranteed as of August 5, 2018 was approximately \$11.3 million, which is subject to exchange rate fluctuation. The guarantees are in effect for the entire terms of the respective obligations. The liability for these guarantee obligations was immaterial as of August 5, 2018, February 4, 2018 and July 30, 2017.

The Company has guaranteed the payment of amounts on behalf of certain other parties, none of which are material individually or in the aggregate.

## 20. RECENT ACCOUNTING GUIDANCE

### Recently Adopted Accounting Guidance

The Financial Accounting Standards Board ("FASB") issued in May 2014 guidance that superseded most of the previous revenue recognition requirements. The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. New disclosures about the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers are also required under the new guidance.

The majority of the Company's revenue is generated from sales of finished products, which continues to be recognized when control of the product is transferred to the customer. Under the guidance, the Company's royalty and advertising revenue continues to be recognized over time, however, the timing of the recognition of revenue among quarters may be affected for certain of the Company's license agreements. For loyalty programs, the Company previously recorded costs associated with such programs ratably as a cost of goods sold based on enrolled customers' spending. Under the guidance, the revenue associated with loyalty awards is deferred initially when the loyalty awards are earned, and recognized, along with the related cost of goods sold, as the loyalty awards are redeemed or, if not redeemed, as they expire. Revenue for the unredeemed portion of gift cards, which was previously recognized when the likelihood of redemption became remote, is now recognized under the guidance proportionately over the estimated customer redemption period, subject to the constraint that it must be probable that a significant reversal of revenue will not occur. The Company adopted the guidance in the first quarter of 2018 by applying the modified retrospective method to all contracts. As a result of the adoption, the Company recognized the cumulative effect of initially applying the guidance as a \$1.9 million decrease to opening retained earnings with offsetting increases to deferred revenue and accrued expenses of \$1.5 million and \$0.4 million, respectively. Additionally, at the time of adoption, the Company reclassified the liabilities related to loyalty awards and the unredeemed portion of gift cards of \$7.2 million and \$6.9

million, respectively, from accrued expenses to deferred revenue in the Company's Consolidated Balance Sheet. Otherwise, the adoption of the guidance did not have a material impact on the Company's consolidated financial statements as of and for the thirteen and twenty-six weeks ended August 5, 2018, including the Company's Consolidated Income Statement and Consolidated Balance Sheet, or on any individual caption therein. Please see Note 2, "Revenue," for further discussion.

The FASB issued in January 2016 an update to accounting guidance for the recognition and measurement of financial instruments. The update requires equity investments that are not accounted for under the equity method of accounting to be measured at fair value with changes recognized in net income and updates certain presentation and disclosure requirements. The Company adopted this update in the first quarter of 2018 and it did not have any impact on the Company's consolidated financial statements as the Company does not currently have such investments.

The FASB issued in August 2016 an update to accounting guidance to clarify and provide specific guidance on how certain cash receipts and cash payments are classified in the statement of cash flows with the objective of reducing existing diversity in practice with respect to these items. Among the types of cash flows addressed are payments for costs related to debt prepayments or extinguishments, payments of contingent consideration after a business combination and distributions from equity method investees. The Company adopted this update in the first quarter of 2018 on a retrospective basis. As a result, contingent purchase price payments to Mr. Calvin Klein of \$25.6 million in the twenty-six weeks ended July 30, 2017 were reclassified from investing activities to operating activities in the Company's Consolidated Statement of Cash Flows, consistent with the current period classification under the update. Otherwise, the adoption of the update did not have a material impact on the Company's Consolidated Statements of Cash Flows, as the Company's historical presentation of cash receipts and cash payments has been consistent with this guidance.

The FASB issued in October 2016 an update to accounting guidance to simplify income tax accounting on intercompany sales or transfers of assets other than inventory. Previous guidance required entities to defer the income tax effect of intercompany transfers of assets until the asset was sold to an outside party or otherwise recognized. The update requires companies to recognize immediately in their income statement the income tax effects of an intercompany sale or transfer of an asset other than inventory. The Company adopted this update in the first quarter of 2018 on a modified retrospective basis, resulting in a cumulative-effect adjustment to decrease opening retained earnings by \$8.0 million, with a corresponding decrease in other assets.

The FASB issued in November 2016 an update to accounting guidance to clarify and provide specific guidance on the cash flow classification and presentation of changes in restricted cash. The update requires that restricted cash be included with cash and cash equivalents when reconciling the beginning of period and end of period total amounts shown in the statement of cash flows. The Company adopted this update in the first quarter of 2018 and it did not have any impact on the Company's Consolidated Statements of Cash Flows, as the Company does not currently have any restricted cash.

The FASB issued in January 2017 an update to accounting guidance to revise the definition of a business. The update requires that when substantially all of the fair value of the gross assets acquired (or disposed of) is concentrated in a single identifiable asset or a group of similar identifiable assets, the set of assets would not represent a business. Also, in order to be considered a business, an acquisition would have to include an input and a substantive process that together significantly contribute to the ability to produce outputs. Under the update, fewer sets of assets are expected to be considered businesses. The Company adopted this update in the first quarter of 2018. This updated guidance was applied to applicable transactions after the adoption date and did not have a material impact on the Company's consolidated financial statements.

The FASB issued in March 2017 an update to accounting guidance to change the income statement presentation of net periodic pension and postretirement benefit cost. The update requires employers to report the service cost component of net periodic benefit cost in the same income statement line item as other compensation costs arising from services rendered by the employees during the applicable period. The other components of net periodic benefit cost are required to be presented in the income statement separately from the service component and outside a subtotal of income from operations, if one is presented. Additionally, only the service cost component of net periodic benefit cost is eligible for capitalization, when applicable. The Company adopted this update in the first quarter of 2018 on a retrospective basis. As a result, the Company reclassified \$(2.5) million and \$4.6 million from SG&A expenses to non-service related pension and postretirement (income) cost within income before interest and taxes in the Company's Consolidated Income Statements for the thirteen and twenty-six weeks ended July 30, 2017, respectively. Otherwise, the adoption of this update did not have a material impact on the Company's consolidated financial statements.

## Accounting Guidance Issued But Not Adopted as of August 5, 2018

The FASB issued in February 2016 new guidance on leases. The new guidance, among other changes, will require lessees to recognize a right-of-use asset and a lease liability in the balance sheet for most leases, but retains an expense recognition model similar to the current guidance. The lease liability will be measured at the present value of the lease payments over the lease term. The right-of-use asset will be measured at the lease liability amount, adjusted for lease prepayments, lease incentives received and the lessee's initial direct costs (e.g., commissions). The guidance also requires additional quantitative and qualitative disclosures. The guidance will be effective for the Company in the first quarter of 2019, with early adoption permitted. Entities are required to adopt the guidance using a modified retrospective approach, with the option to apply the guidance either at the beginning of the earliest period presented or at the beginning of the period in which it is adopted.

The Company formed a global, cross-functional project team to implement the new guidance and analyze its impacts. The Company has collected relevant data for the majority of its leases and is evaluating the changes needed to its processes and internal controls as a result of the guidance. To facilitate the adoption and the related reporting requirements, the Company has also selected a global lease management and accounting software, which has been implemented in North America and is currently being tested internationally. While the Company's assessment of the guidance is still in process, it will result in a significant increase to the Company's other assets and other liabilities, but is not expected to have a material impact on the Company's results of operations. The Company intends to adopt the guidance in the first quarter of 2019 using the modified retrospective approach applied as of the period of adoption, with no restatement of prior periods.

The FASB issued in August 2017 an update to accounting guidance to simplify the application of hedge accounting in certain situations and allow companies to better align their hedge accounting with their risk management activities. The update eliminates the requirement to separately measure and report hedge ineffectiveness and requires companies to recognize all elements of hedge accounting that impact earnings in the same income statement line as the hedged item. The update also simplifies the requirements for hedge documentation and effectiveness assessments and amends the presentation and disclosure requirements. The update will be effective for the Company in the first quarter of 2019, with early adoption permitted. Entities are required to adopt the update using a modified retrospective approach, except for the presentation and disclosure guidance, which is required to be applied on a prospective basis. The adoption is not expected to have a material impact on the Company's consolidated financial statements.

The FASB issued in January 2018 guidance related to the accounting for tax on the GILTI provisions of the Tax Legislation. The GILTI provisions impose a tax on foreign income in excess of a deemed return on tangible assets of foreign corporations for tax years beginning after December 31, 2017. The guidance indicates that companies must make a policy election to either record deferred taxes related to GILTI inclusions or treat any taxes on GILTI inclusions as period costs. The Company is currently in the process of analyzing the effects of the GILTI provisions and plans to make an accounting policy election within the permitted measurement period.

## 21. OTHER COMMENTS

Wuxi Jinmao Foreign Trade Co., Ltd. ("Wuxi"), one of the Company's finished goods inventory suppliers, has a wholly owned subsidiary with which the Company entered into a loan agreement in 2016. Under the agreement, Wuxi's subsidiary borrowed a principal amount of \$13.8 million for the development and operation of a fabric mill. Principal payments are due in semi-annual installments beginning March 31, 2018 through September 30, 2026. The outstanding principal balance of the loan bears interest at a rate of (i) 4.50% per annum until the sixth anniversary of the closing date of the loan and (ii) LIBOR plus 4.00% thereafter. The Company received a principal payment of \$0.1 million from Wuxi during the twenty-six weeks ended August 5, 2018. The outstanding balance, including accrued interest, was \$13.9 million, \$14.0 million and \$14.0 million as of August 5, 2018, February 4, 2018, and July 30, 2017, respectively, and was included in other assets in the Company's Consolidated Balance Sheets.



## ITEM 2 - MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

We aggregate our reporting segments into three main businesses: (i) Calvin Klein, which consists of the businesses we operate under our CALVIN KLEIN trademarks; (ii) Tommy Hilfiger, which consists of the businesses we operate under our TOMMY HILFIGER trademarks; and (iii) Heritage Brands, which consists of the businesses we operate under our Van Heusen, IZOD, ARROW, Warner's, Olga, True&Co. and Geoffrey Beene trademarks, the Speedo trademark we license in perpetuity for North America and the Caribbean, and other owned and licensed trademarks. References to the brand names CALVIN KLEIN, TOMMY HILFIGER, Van Heusen, IZOD, ARROW, Warner's, Olga, True&Co., Geoffrey Beene and Speedo and to other brand names are to registered and common law trademarks owned by us or licensed to us by third parties and are identified by italicizing the brand name.

### OVERVIEW

The following discussion and analysis is intended to help you understand us, our operations and our financial performance. It should be read in conjunction with our consolidated financial statements and the accompanying notes, which are included in the immediately preceding item of this report.

We are one of the largest branded apparel companies in the world, with a history going back over 135 years. Our brand portfolio consists of nationally and internationally recognized brand names, including CALVIN KLEIN, TOMMY HILFIGER, Van Heusen, IZOD, ARROW, Speedo (licensed in perpetuity for North America and the Caribbean from Speedo International Limited), Warner's, Olga, True&Co. and Geoffrey Beene. Our brand portfolio also consists of various other owned, licensed and private label brands.

Our business strategy is to position our brands to sell globally at various price points and in multiple channels of distribution. This enables us to offer products to a broad range of consumers, while minimizing competition among our brands and reducing our reliance on any one demographic group, product category, price point, distribution channel or region. We also license our brands to third parties and joint ventures for product categories and in regions where we believe our licensees' expertise can better serve our brands.

Our revenue was \$8.915 billion in 2017, of which approximately 50% was generated outside of the United States. Our global designer lifestyle brands, TOMMY HILFIGER and CALVIN KLEIN, together generated over 80% of our revenue.

### OPERATIONS OVERVIEW

We generate net sales from (i) the wholesale distribution to retailers, franchisees, licensees and distributors of dress shirts, neckwear, sportswear, jeanswear, performance apparel, intimate apparel, underwear, swim products, handbags, accessories, footwear and other related products under owned and licensed trademarks, including through digital commerce sites operated by our wholesale partners and pure play digital commerce retailers, and (ii) the sale of certain of these products through (a) over 1,650 Company-operated free-standing retail store locations worldwide under our CALVIN KLEIN, TOMMY HILFIGER and certain of our heritage brands trademarks, (b) approximately 1,500 Company-operated shop-in-shop/concession locations worldwide under our CALVIN KLEIN and TOMMY HILFIGER trademarks, and (c) digital commerce sites in certain countries under our CALVIN KLEIN and TOMMY HILFIGER trademarks and in the United States through our SpeedoUSA.com, TrueandCo.com and, since July 2018, VanHeusen.com, IZOD.com and styleBureau.com digital commerce sites. Additionally, we generate royalty,

advertising and other revenue from fees for licensing the use of our trademarks. We manage our operations through our operating divisions, which are presented as six reportable segments: (i) Calvin Klein North America; (ii) Calvin Klein International; (iii) Tommy Hilfiger North America; (iv) Tommy Hilfiger International; (v) Heritage Brands Wholesale; and (vi) Heritage Brands Retail.

The United States Tax Cuts and Jobs Act of 2017 (the “Tax Legislation”) was enacted on December 22, 2017. The Tax Legislation is comprehensive and significantly revised the United States tax code. The revisions that significantly impact us are (i) the reduction of the corporate income tax rate from 35% to 21%, including the resulting remeasurement of our deferred tax assets and liabilities and the recognition of a valuation allowance on our foreign tax credits, (ii) the imposition of a one-time transition tax on earnings of foreign subsidiaries deemed to be repatriated, (iii) the implementation of a modified territorial tax system, (iv) the introduction of a tax on foreign income in excess of a deemed return on tangible assets of foreign corporations (known as “GILTI”) and (v) the introduction of a base erosion anti-abuse tax measure (known as “BEAT”) that taxes certain payments between United States corporations and their subsidiaries.

The Tax Legislation resulted in a one-time net tax benefit of \$53 million recorded in the fourth quarter of 2017, consisting of a \$265 million benefit primarily from the remeasurement of our net United States deferred tax liabilities, partially offset by a \$38 million valuation allowance on our foreign tax credits and a \$174 million transition tax on earnings of foreign subsidiaries deemed to be repatriated. As we complete our analysis of the Tax Legislation, collect and prepare necessary data, and interpret any additional guidance issued by the United States Department of the Treasury, the Internal Revenue Service, and other standard-setting bodies, we may make adjustments in 2018 to the provisional amounts recorded in 2017 within the permitted measurement period. There were no adjustments made to these provisional amounts during the twenty-six weeks ended August 5, 2018.

We have entered into the following transactions, which impact our results of operations and comparability among the periods, including our full year 2018 expectations as compared to full year 2017, as discussed in the section entitled “Results of Operations” below:

We acquired on April 20, 2018 the Geoffrey Beene tradename from Geoffrey Beene, LLC (“Geoffrey Beene”) for \$17 million. Prior to the acquisition, we licensed the rights to design, market and distribute Geoffrey Beene dress shirts and neckwear from Geoffrey Beene.

We issued on December 21, 2017 €600 million euro-denominated principal amount of 3 1/8% senior notes due December 15, 2027. We redeemed on January 5, 2018 our \$700 million principal amount of 4 1/2% senior notes due December 15, 2022 (using the proceeds of the senior notes due December 15, 2027) and recorded pre-tax debt extinguishment charges of \$24 million in the fourth quarter of 2017.

We amended on December 20, 2017 Mr. Tommy Hilfiger’s employment agreement, pursuant to which we made a cash buyout of a portion of the future payment obligation (the “Mr. Hilfiger amendment”). We recorded pre-tax charges of \$83 million in the fourth quarter of 2017 in connection with the Mr. Hilfiger amendment.

- We restructured our supply chain relationship with Li & Fung Trading Limited (“Li & Fung”) in a transaction that closed on September 30, 2017. Our non-exclusive buying agency agreement with Li & Fung was terminated in connection with this transaction (the “Li & Fung termination”). We recorded pre-tax charges of \$54 million in the first quarter of 2017 in connection with the Li & Fung termination.

We acquired on September 1, 2017 the Tommy Hilfiger and Calvin Klein wholesale and concessions businesses in Belgium and Luxembourg from a former agent. As a result of this acquisition, we now operate directly our Tommy Hilfiger and Calvin Klein businesses in this region. The total consideration for the acquisition was \$14 million, consisting of \$12 million paid in cash in 2017 and \$2 million included in accrued expenses in our Consolidated Balance Sheet as of August 5, 2018, which is expected to be paid in the third quarter of 2018.

We acquired on March 30, 2017 True & Co., a direct-to-consumer intimate apparel digital commerce retailer. This acquisition enabled us to participate further in the fast-growing online channel and provided a platform to increase innovation, data-driven decisions and speed in the way we serve our consumers across our channels of distribution. The total consideration for the acquisition was \$28 million, net of \$400,000 of cash acquired.

We completed the relocation of our Tommy Hilfiger office in New York in 2017 and recorded related pre-tax charges of \$19 million in 2017, including noncash depreciation expense, of which \$7 million was recorded in each of the first and second quarters.

• We purchased a group annuity in the first quarter of 2017 for certain participants of our retirement plans under which certain of our benefit obligations were transferred to an insurer. We recorded a pre-tax loss of \$9 million in the first

quarter of 2017 in connection with the noncash settlement of such benefit obligations.

We consolidated our warehouse and distribution network in North America in 2017 and recorded related net pre-tax charges of \$8 million in 2017, of which \$2 million was recorded in the first quarter and \$6 million was recorded in the second quarter.

Our Calvin Klein and Tommy Hilfiger businesses each have substantial international components that expose us to significant foreign exchange risk. Our results of operations in local foreign currencies are translated into United States dollars using an average exchange rate over the representative period. Accordingly, our results of operations are unfavorably impacted during times of a strengthening United States dollar against the foreign currencies in which we generate significant revenue and earnings and favorably impacted during times of a weakening United States dollar against those currencies. Approximately

50% of our \$9 billion of revenue in 2017 was subject to foreign currency translation. Based on current foreign exchange rates, we currently expect a slight favorable impact on our 2018 results of operations as compared to 2017.

There also is a transactional impact on our financial results because inventory typically is purchased in United States dollars by our foreign subsidiaries. As with translation, our results of operations will be unfavorably impacted during times of a strengthening United States dollar as the increased local currency value of inventory results in a higher cost of goods in local currency when the goods are sold and favorably impacted during times of a weakening United States dollar as the decreased local currency value of inventory results in a lower cost of goods in local currency when the goods are sold. We use foreign currency forward exchange contracts to hedge against a portion of the exposure related to this transactional impact. The contracts cover at least 70% of the projected inventory purchases in United States dollars by our foreign subsidiaries. These contracts are generally entered into 12 months in advance of the related inventory purchases. Therefore, the impact of fluctuations of the United States dollar on the cost of inventory purchases covered by these contracts may be realized in our results of operations in the year following their inception, as the underlying inventory hedged by the contracts is sold. Additionally, there is a transactional impact related to changes in selling, general and administrative (“SG&A”) expenses as a result of fluctuations in foreign currency exchange rates.

Further, we have exposure to changes in foreign currency exchange rates related to our €950 million aggregate principal amount of euro-denominated senior notes, as the weakening of the United States dollar against the euro would require us to use a greater amount of our cash flows from operations to pay interest and make long-term debt repayments. We designated the carrying amount of these euro-denominated senior notes that we had issued in the United States as net investment hedges of our investments in certain of our foreign subsidiaries that use the euro as their functional currency. As a result, the remeasurement of these foreign currency borrowings at the end of each period is recorded in equity.

Retail comparable store sales discussed below refer to sales for retail stores that have been open for at least 12 months. Sales for retail stores that are closed during the year are excluded from the calculation of retail comparable store sales. Sales for retail stores that are either relocated, materially altered in size or closed for a certain number of consecutive days are also excluded from the calculation of retail comparable store sales until such stores have been in their new location or in their newly renovated state for at least 12 months. Sales from our Company-operated digital commerce sites are included within retail comparable store sales for those businesses and regions that have operated the related digital commerce site for at least 12 months. Retail comparable store sales are based on local currencies and comparable weeks. Due to the 53rd week in 2017, the retail comparable store sales for the thirteen and twenty-six weeks ended August 5, 2018 are more appropriately compared with the thirteen and twenty-six week periods ended August 6, 2017, instead of the periods ended July 30, 2017. All retail comparable store sales discussed below are presented on this one week shifted basis.

## SEASONALITY

Our business generally follows a seasonal pattern. Our wholesale businesses tend to generate higher levels of sales in the first and third quarters, while our retail businesses tend to generate higher levels of sales in the fourth quarter. Royalty, advertising and other revenue tends to be earned somewhat evenly throughout the year, although the third quarter has the highest level of royalty revenue due to higher sales by licensees in advance of the holiday selling season. We expect this seasonal pattern will generally continue. Working capital requirements vary throughout the year to support these seasonal patterns and business trends.

Due to the above factors, our results of operations for the twenty-six weeks ended August 5, 2018 are not necessarily indicative of those for a full fiscal year.

## RESULTS OF OPERATIONS

Thirteen Weeks Ended August 5, 2018 Compared With Thirteen Weeks Ended July 30, 2017

### Total Revenue

Total revenue in the second quarter of 2018 was \$2.334 billion as compared to \$2.070 billion in the second quarter of the prior year. The increase in revenue of \$264 million, or 13%, was due to the effect of the following items:

The addition of an aggregate \$139 million of revenue, or an 18% increase over the prior year period, attributable to our Calvin Klein International and Calvin Klein North America segments, which included an addition of approximately \$11 million related to the impact of foreign currency translation. Calvin Klein International segment revenue increased 16% (including a 3% positive foreign currency impact), driven by strong performance in Europe

and Asia. Calvin Klein International comparable store sales increased 5%. Revenue in the Calvin Klein North America segment increased 19% primarily as a result of strong wholesale performance and a 2% increase in comparable store sales.

The addition of an aggregate \$137 million of revenue, or a 15% increase over the prior year period, attributable to our Tommy Hilfiger International and Tommy Hilfiger North America segments, which included an addition of approximately \$21 million related to the impact of foreign currency translation. Tommy Hilfiger International segment revenue increased 20% (including a 4% positive foreign currency impact), driven by continued strong performance across all regions and channels. Tommy Hilfiger International comparable store sales increased 11%. Revenue in the Tommy Hilfiger North America segment increased 9%, principally attributable to continued strong performance in the wholesale business and a 5% increase in comparable store sales.

The net reduction of an aggregate \$12 million of revenue, or a 3% decrease over the prior year period, attributable to our Heritage Brands Retail and Heritage Brands Wholesale segments. Comparable store sales increased 3%.

#### Gross Profit

Gross profit is calculated as total revenue less cost of goods sold and gross margin is calculated as gross profit divided by total revenue. Included as cost of goods sold are costs associated with the production and procurement of product, such as inbound freight costs, purchasing and receiving costs and inspection costs. Also included as cost of goods sold are the amounts recognized on foreign currency forward exchange contracts as the underlying inventory hedged by such forward exchange contracts is sold. Warehousing and distribution expenses are included in SG&A expenses. All of our royalty, advertising and other revenue is included in gross profit because there is no cost of goods sold associated with such revenue. As a result, our gross profit may not be comparable to that of other entities.

Gross profit in the second quarter of 2018 was \$1.297 billion, or 55.6% of total revenue, as compared to \$1.147 billion, or 55.4% of total revenue, in the second quarter of the prior year. The 20 basis point increase in gross margin was principally driven by gross margin improvements, in particular in our Tommy Hilfiger North America segment, principally due to less promotional selling, partially offset by a decline in gross margin in the Calvin Klein business attributable to the aggressive clearing of inventory in connection with the Fall 2018 global denim relaunch.

#### SG&A Expenses

SG&A expenses in the second quarter of 2018 were \$1.071 billion, or 45.9% of total revenue, as compared to \$971 million, or 46.9% of total revenue, in the second quarter of the prior year. The 100 basis point decrease in SG&A expenses as a percentage of total revenue was attributable principally to the absence in 2018 of costs that were recorded in the second quarter of 2017 in connection with (i) the relocation of our Tommy Hilfiger office in New York, including noncash depreciation expense, and (ii) the consolidation within our warehouse and distribution network in North America, as well as an overall leveraging of expenses due to revenue growth.

#### Non-Service Related Pension and Postretirement Income

Non-service related pension and postretirement income of \$3 million in the second quarter of 2018 was relatively flat as compared to the prior year period.

#### Equity in Net Income of Unconsolidated Affiliates

The equity in net income of unconsolidated affiliates was \$3 million in the second quarter of 2018 as compared to \$2 million in the second quarter of the prior year. These amounts relate to our share of income (loss) from our joint ventures for our TOMMY HILFINGER, CALVIN KLEIN and Van Heusen brands, as well as other brands, in Australia, for our CALVIN KLEIN, TOMMY HILFINGER, Warner's, Olga and Speedo brands in Mexico, for our TOMMY HILFINGER brand in India and Brazil, and for our CALVIN KLEIN brand in India. Also included is our share of (loss) income from our investments in Karl Lagerfeld Holding B.V. ("Karl Lagerfeld") and in Gazal Corporation Limited ("Gazal"), our joint venture partner in Australia. Our investments in the joint ventures, Karl Lagerfeld and Gazal are being accounted for under the equity method of accounting. Please see the section entitled "Investments in Unconsolidated Affiliates" within "Liquidity and Capital Resources" below for further discussion.

### Interest Expense, Net

Net interest expense was \$29 million in the second quarter of 2018 as compared to \$30 million in the second quarter of the prior year.

### Income Taxes

The effective income tax rate for the second quarter of 2018 was 18.6% compared to 20.8% in the second quarter of the prior year.

Our effective income tax rates for the second quarters of 2018 and 2017 were lower than the applicable United States statutory income tax rate primarily due to the benefit of overall lower tax rates in certain international jurisdictions where we file tax returns.

We file income tax returns in more than 40 international jurisdictions each year. Most of the international jurisdictions in which we file tax returns had lower statutory income tax rates than the United States statutory income tax rate in 2017 prior to enactment of the Tax Legislation. A substantial amount of our earnings come from our international operations, particularly in the Netherlands and Hong Kong. The lower statutory income tax rates in these jurisdictions, irrespective of Tax Legislation, coupled with special rates levied on income from certain of our jurisdictional activities, reduced our consolidated effective income tax rates for the second quarters of 2018 and 2017. We expect to benefit from these special rates until 2023. As a result of the Tax Legislation, the United States statutory income tax rate was reduced from 35.0% to 21.0% effective January 1, 2018. However, the reduction in the United States statutory income tax rate did not have a significant impact on our overall effective tax rate due to our mix of earnings.

### Redeemable Non-Controlling Interest

We have a joint venture in Ethiopia with Arvind Limited (“Arvind”) named PVH Manufacturing Private Limited Company (“PVH Ethiopia”), in which we own a 75% interest. We consolidate the results of PVH Ethiopia in our consolidated financial statements. PVH Ethiopia was formed to operate a manufacturing facility that produces finished products for us for distribution primarily in the United States. The manufacturing facility began operations in 2017.

The net loss attributable to the redeemable non-controlling interest was immaterial in the second quarters of 2018 and 2017. Please see Note 5, “Redeemable Non-Controlling Interest,” in the Notes to Consolidated Financial Statements included in Part 1, Item 1 of this report for further discussion.

### Twenty-Six Weeks Ended August 5, 2018 Compared With Twenty-Six Weeks Ended July 30, 2017

#### Total Revenue

Total revenue in the twenty-six weeks ended August 5, 2018 was \$4.648 billion as compared to \$4.059 billion in the twenty-six week period of the prior year. The increase in revenue of \$589 million, or 15%, was due to the effect of the following items:

• The addition of an aggregate \$273 million of revenue, or an 18% increase over the prior year period, attributable to our Calvin Klein International and Calvin Klein North America segments, which included an addition of approximately \$54 million related to the impact of foreign currency translation. Calvin Klein International segment revenue increased 20% (including a 6% positive foreign currency impact), driven by strong performance in Europe and Asia. Calvin Klein International comparable store sales increased 7%. Revenue in the Calvin Klein North

America segment increased 15% primarily as a result of strong wholesale performance and a 4% increase in comparable store sales.

The addition of an aggregate \$311 million of revenue, or an 18% increase over the prior year period, attributable to our Tommy Hilfiger International and Tommy Hilfiger North America segments, which included an addition of approximately \$101 million related to the impact of foreign currency translation. Tommy Hilfiger International segment revenue increased 23% (including a 10% positive foreign currency impact), driven principally by continued strong performance across all regions and channels. Tommy Hilfiger International comparable store sales increased 10%. Revenue in the Tommy Hilfiger North America segment increased 11%, principally attributable to continued strong performance in the wholesale business and a 7% increase in comparable store sales.

The addition of an aggregate \$6 million of revenue, or a 1% increase over the prior year period, attributable to our Heritage Brands Retail and Heritage Brands Wholesale segments, primarily due to a 2% increase in comparable store sales.

We currently expect that full year revenue will increase approximately 7% in 2018 compared to 2017, inclusive of a positive impact of approximately 1% related to foreign currency translation. Revenue for the Calvin Klein business is expected to increase approximately 8% compared to 2017. Revenue for the Tommy Hilfiger business is expected to increase approximately 9% compared to 2017, inclusive of a positive impact of approximately 1% related to foreign currency translation. Revenue for our Heritage Brands business is expected to increase approximately 1% compared to 2017.

#### Gross Profit

Gross profit in the twenty-six weeks ended August 5, 2018 was \$2.588 billion, or 55.7% of total revenue, as compared to \$2.228 billion, or 54.9% of total revenue, in the twenty-six week period of the prior year. The 80 basis point increase in gross margin was principally driven by (i) a favorable mix of business due to faster growth in our Calvin Klein International and Tommy Hilfiger International segments than in our North America segments, as our International segments generally carry higher gross margins, and (ii) gross margin improvements, in particular in our Tommy Hilfiger North America segment, principally due to less promotional selling.

We currently expect that gross margin for the full year 2018 will increase as compared to 2017 due to (i) the impact of expected faster growth in our Calvin Klein International and Tommy Hilfiger International segments than in our North America segments, as our International segments generally carry higher gross margins, and (ii) gross margin improvements, in particular in our Tommy Hilfiger segments, principally due to less promotional selling.

#### SG&A Expenses

SG&A expenses in the twenty-six weeks ended August 5, 2018 were \$2.124 billion, or 45.7% of total revenue, as compared to \$1.932 billion, or 47.6% of total revenue, in the twenty-six week period of the prior year. The 190 basis point decrease in SG&A expenses as a percentage of total revenue was attributable principally to the absence in 2018 of costs that were recorded in the twenty-six weeks ended July 30, 2017 in connection with (i) the Li & Fung termination, (ii) the relocation of our Tommy Hilfiger office in New York, including noncash depreciation expense, and (iii) the consolidation within our warehouse and distribution network in North America, as well as an overall leveraging of expenses due to revenue growth. These decreases were partially offset by a change in the mix of business due to faster growth in our Calvin Klein International and Tommy Hilfiger International segments than in our North America segments, as our International segments generally carry higher SG&A expenses as percentages of total revenue.

We currently expect that SG&A expenses as a percentage of total revenue for the full year 2018 will decrease as compared to 2017 due to the absence in 2018 of costs that were recorded in 2017 in connection with (i) the Mr. Hilfiger amendment, (ii) the Li & Fung termination, (iii) the relocation of our Tommy Hilfiger office in New York, including noncash depreciation expense, and (iv) the consolidation within our warehouse and distribution network in North America. These decreases are expected to be partially offset by a change in the mix of business due to faster growth in our Calvin Klein International and Tommy Hilfiger International segments than in our North America segments, as our International segments generally carry higher SG&A expenses as percentages of total revenue.

#### Non-Service Related Pension and Postretirement (Income) Cost

Non-service related pension and postretirement income in the twenty-six weeks ended August 5, 2018 was \$5 million as compared to a non-service related pension and postretirement cost of \$5 million in the twenty-six week period of the prior year. Non-service related pension and postretirement cost in the twenty-six weeks ended July 30, 2017 included a \$9 million loss recorded in connection with the noncash settlement of certain of our benefit obligations related to our retirement plans as a result of a group annuity purchased for certain participants, under which such obligations were transferred to an insurer.

Non-service related pension and postretirement income for the full year 2018 is currently expected to be approximately \$10 million compared to non-service related pension and postretirement cost of \$3 million in 2017. Our expectation of 2018 non-service related pension and postretirement income does not include the impact of an actuarial gain or loss associated with our retirement plans, while our 2017 non-service related pension and postretirement cost included a \$3 million actuarial loss related to our retirement plans recorded in the fourth quarter, as well as a \$9 million loss recorded in the first quarter in connection with the noncash settlement of certain of our benefit obligations related to our retirement plans as a result of a group annuity purchased for certain participants. Our actual 2018 non-service related pension and postretirement (income) cost may be

significantly different than our projections. Non-service related pension and postretirement (income) cost recorded throughout the year is calculated using actuarial valuations that incorporate assumptions and estimates about financial market, economic and demographic conditions. Differences between estimated and actual results give rise to gains and losses that are recorded immediately in earnings, generally in the fourth quarter of the year, which can create volatility in our results of operations.

#### Equity in Net Income of Unconsolidated Affiliates

The equity in net income of unconsolidated affiliates was \$7 million in the twenty-six weeks ended August 5, 2018 as compared to \$2 million in the twenty-six week period of the prior year. These amounts relate to our share of income (loss) from our joint ventures for our TOMMY HILFIGER, CALVIN KLEIN and Van Heusen brands, as well as other brands, in Australia, for our CALVIN KLEIN, TOMMY HILFIGER, Warner's, Olga and Speedo brands in Mexico, for our TOMMY HILFIGER brand in India and Brazil, and for our CALVIN KLEIN brand in India. Also included is our share of (loss) income from our investments in Karl Lagerfeld and Gazal. Our investments in the joint ventures, Karl Lagerfeld and Gazal are being accounted for under the equity method of accounting. Please see the section entitled "Investments in Unconsolidated Affiliates" within "Liquidity and Capital Resources" below for further discussion.

#### Interest Expense, Net

Net interest expense of \$58 million in the twenty-six weeks ended August 5, 2018 was relatively flat compared to the twenty-six week period of the prior year.

Net interest expense for the full year 2018 is currently expected to decrease to approximately \$117 million as compared to \$122 million in 2017.

#### Income Taxes

The effective income tax rate for the twenty-six weeks ended August 5, 2018 was 17.8% compared to 19.5% in the twenty-six week period of the prior year.

Our effective income tax rates for the twenty-six weeks ended August 5, 2018 and July 30, 2017 were lower than the applicable United States statutory income tax rate primarily due to the benefit of overall lower tax rates in certain international jurisdictions where we file tax returns.

We file income tax returns in more than 40 international jurisdictions each year. Most of the international jurisdictions in which we file tax returns had lower statutory income tax rates than the United States statutory income tax rate in 2017 prior to enactment of the Tax Legislation. A substantial amount of our earnings come from our international operations, particularly in the Netherlands and Hong Kong. The lower statutory income tax rates in these jurisdictions, irrespective of Tax Legislation, coupled with special rates levied on income from certain of our jurisdictional activities, reduced our consolidated effective income tax rates for the twenty-six weeks ended August 5, 2018 and July 30, 2017. We expect to benefit from these special rates until 2023. As a result of the Tax Legislation, the United States statutory income tax rate was reduced from 35.0% to 21.0% effective January 1, 2018. However, the reduction in the United States statutory income tax rate did not have a significant impact on our overall effective tax rate due to our mix of earnings.

We currently expect that our effective income tax rate for the full year 2018 will be in a range of 13.5% to 14.5%. This projection includes our provisional estimates of the impacts of the Tax Legislation. These estimates are subject to

adjustment in 2018, including as a result of changes in the provisional net tax benefit of \$53 million recorded in the fourth quarter of 2017 during the permitted measurement period, as regulatory guidance may be issued related to the Tax Legislation and as we complete our final analysis of the impacts of the Tax Legislation. Further, we continue to evaluate the impact of the Tax Legislation conformity in the states in which we operate and will update our estimates, as necessary, when additional guidance is released.

Our expectation that our effective income tax rate for the full year 2018 will be lower than the United States statutory income tax rate is principally due to the benefit of overall lower tax rates in certain international jurisdictions where we file tax returns. Our current expectation that the effective income tax rate for the full year 2018 will increase compared to (5.1)% for the full year 2017 is primarily due to (i) the absence of a 10.4% benefit to our 2017 effective income tax rate related to the Tax Legislation, (ii) the absence of a 3.0% benefit to our 2017 effective income tax rate resulting from an excess tax benefit from the exercise of stock options by our Chief Executive Officer and (iii) an anticipated unfavorable impact of our uncertain tax positions activity, partially offset by (i) faster growth in our international pre-tax earnings as compared to our domestic pre-tax earnings and (ii) the full year benefit of the 21.0% United States statutory income tax rate.

Our tax rate is affected by many factors, including the mix of international and domestic pre-tax earnings, discrete events arising from specific transactions, and audits by tax authorities or the receipt of new information, any of which can cause us to change our estimate for uncertain tax positions.

#### Redeemable Non-Controlling Interest

The net loss attributable to the redeemable non-controlling interest was immaterial in the twenty-six weeks ended August 5, 2018 and July 30, 2017. We currently expect that the net loss attributable to the redeemable non-controlling interest for the full year 2018 will be immaterial. Please see Note 5, “Redeemable Non-Controlling Interest,” in the Notes to Consolidated Financial Statements included in Part 1, Item 1 of this report for further discussion.

### LIQUIDITY AND CAPITAL RESOURCES

#### Cash Flow Summary

Cash and cash equivalents at August 5, 2018 was \$431 million, a decrease of \$63 million from the amount at February 4, 2018 of \$494 million. The change in cash and cash equivalents included the impact of (i) \$139 million of common stock repurchases under the stock repurchase program, (ii) \$85 million of long-term debt repayments, (iii) \$68 million of borrowings outstanding under our senior secured revolving credit facilities and (iv) a \$16 million payment made in connection with the acquisition of the Geoffrey Beene tradename. The seasonality of our business results in significant fluctuations in our cash balance between fiscal year end and subsequent interim periods due to the timing of inventory purchases and peak sales periods. Cash flow for the full year 2018 will be impacted by various factors in addition to those noted below in this “Liquidity and Capital Resources” section, including expected long-term debt repayments of approximately \$250 million and common stock repurchases under the stock repurchase program of \$200 million to \$250 million in the full year 2018.

As of August 5, 2018, approximately \$384 million of cash and cash equivalents was held by international subsidiaries. Prior to enactment of the Tax Legislation, our undistributed foreign earnings were considered permanently reinvested and, as such, United States federal and state income taxes were not previously recorded on these earnings. As a result of the Tax Legislation, we recorded a provisional charge in the fourth quarter of 2017 related to the one-time transition tax on our earnings of foreign subsidiaries deemed to be repatriated in the amount of \$174 million. We are in the process of evaluating the impact of the Tax Legislation on our permanent reinvestment assertion during the permitted measurement period.

#### Operations

Cash provided by operating activities was \$311 million in the twenty-six weeks ended August 5, 2018 compared to \$177 million in the twenty-six weeks ended July 30, 2017. The increase in cash provided by operating activities as compared to the prior year period was primarily driven by an increase in net income as adjusted for noncash charges, partially offset by changes in working capital, including (i) an increase in inventories driven by our expected sales growth in the third quarter of 2018 and the timing of inventory receipts as compared to the prior year period due to the inclusion of a 53rd week of operations in 2017 and (ii) an increase in trade receivables due in part to an increase in wholesale sales.

In connection with our acquisition of Calvin Klein, we were obligated to pay Mr. Calvin Klein contingent purchase price payments based on 1.15% of total worldwide net sales (as defined in the acquisition agreement, as amended) of products bearing any of the CALVIN KLEIN brands with respect to sales made through February 12, 2018. A

significant portion of the sales on which the payments to Mr. Klein have been made were wholesale sales by us and our licensees and other partners to retailers. Such contingent purchase price payments are subject to customary audit, as per the terms of the agreement. Contingent purchase price payments totaled \$16 million and \$26 million in the twenty-six weeks ended August 5, 2018 and July 30, 2017, respectively. The final payment due to Mr. Klein was made in the second quarter of 2018. Contingent purchase price payments totaled \$56 million for the full year 2017. As a result of accounting guidance adopted in the first quarter of 2018, contingent purchase price payments to Mr. Klein are now classified as operating activities in our Consolidated Statements of Cash Flows, instead of the previous classification as investing activities. Please refer to Note 20, "Recent Accounting Guidance," in the Notes to Consolidated Financial Statements included in Part I, Item 1 of this report for further discussion of the accounting guidance.

#### Capital Expenditures

Our capital expenditures in the twenty-six weeks ended August 5, 2018 were \$165 million compared to \$156 million in the twenty-six weeks ended July 30, 2017. We currently expect that capital expenditures for the full year 2018 will be

approximately \$450 million and will primarily include expenditures related to (i) upgrading and enhancing our operating, supply chain and logistics systems and our digital commerce platforms and (ii) the renovation and expansion of our administrative offices in New York and Amsterdam.

#### Investments in Unconsolidated Affiliates

We received dividends of \$4 million and \$2 million from our investments in unconsolidated affiliates during the twenty-six weeks ended August 5, 2018 and July 30, 2017, respectively, and made payments related to these investments of \$2 million during the twenty-six weeks ended July 30, 2017 to contribute our share of funding for the period.

We issued a note receivable due April 2, 2017 to our joint venture in Brazil during 2016 for \$12 million, of which \$6 million was repaid in 2016 and the remaining balance, including accrued interest, was repaid in the first quarter of 2017.

#### Loan to a Supplier

Wuxi Jinmao Foreign Trade Co., Ltd. (“Wuxi”), one of our finished goods inventory suppliers, has a wholly owned subsidiary with which we entered into a loan agreement in 2016. Under the agreement, Wuxi’s subsidiary borrowed a principal amount of \$14 million for the development and operation of a fabric mill. Principal payments are due in semi-annual installments beginning March 31, 2018 through September 30, 2026. The outstanding principal balance of the loan bears interest at a rate of (i) 4.50% per annum until the sixth anniversary of the closing date of the loan and (ii) London interbank borrowing rate (“LIBOR”) plus 4.00% thereafter. We received a principal payment of \$100,000 from Wuxi during the twenty-six weeks ended August 5, 2018. The outstanding balance, including accrued interest, was \$14 million as of August 5, 2018, February 4, 2018 and July 30, 2017.

#### Acquisition of the Geoffrey Beene Tradename

We acquired the Geoffrey Beene tradename on April 20, 2018. We paid \$16 million as cash consideration for this transaction. Please see Note 4, “Acquisitions,” in the Notes to Consolidated Financial Statements included in Part 1, Item 1 of this report for further discussion.

#### Acquisition of True & Co.

We acquired True & Co. on March 30, 2017. We paid \$28 million, net of \$400,000 of cash acquired, as cash consideration for this transaction. Please see Note 4, “Acquisitions,” in the Notes to Consolidated Financial Statements included in Part 1, Item 1 of this report for further discussion.

#### Dividends

Our common stock currently pays annual dividends totaling \$0.15 per share. Dividends on common stock totaled \$9 million in each of the twenty-six weeks ended August 5, 2018 and July 30, 2017.

We currently project that cash dividends on our common stock for the full year 2018 will be approximately \$12 million based on our current dividend rate, the number of shares of our common stock outstanding as of August 5, 2018, our estimate of stock to be issued during the full year 2018 under our stock incentive plans and our estimate of stock repurchases for the full year 2018.

## Acquisition of Treasury Shares

Our Board of Directors authorized a \$500 million three-year stock repurchase program effective June 3, 2015. On March 21, 2017, the Board of Directors authorized a \$750 million increase to the program and extended it to June 3, 2020. Repurchases under the program may be made from time to time over the period through open market purchases, accelerated share repurchase programs, privately negotiated transactions or other methods, as we deem appropriate. Purchases are made based on a variety of factors, such as price, corporate requirements and overall market conditions, applicable legal requirements and limitations, restrictions under our debt arrangements, trading restrictions under our insider trading policy and other relevant factors. The program may be modified by the Board of Directors, including to increase or decrease the repurchase limitation or extend, suspend, or terminate the program, at any time, without prior notice.

During the twenty-six weeks ended August 5, 2018 and July 30, 2017, we purchased approximately 900,000 shares and 1 million shares, respectively, of our common stock under the program in open market transactions for \$137 million and \$124

million, respectively. Purchases of \$2 million that were accrued for in the Consolidated Balance Sheet as of February 4, 2018 were paid in the first quarter of 2018. Purchases of \$3 million were accrued for in the Consolidated Balance Sheet as of July 30, 2017. The repurchased shares were held as treasury stock and \$421 million of the authorization remained available for future share repurchases as of August 5, 2018.

Treasury stock activity also includes shares that were withheld principally in conjunction with the settlement of vested restricted stock, restricted stock units and performance share units to satisfy tax withholding requirements.

## Financing Arrangements

Our capital structure was as follows:

| (in millions)                     | August<br>5,<br>2018 | February<br>4, 2018 | July<br>30,<br>2017 |
|-----------------------------------|----------------------|---------------------|---------------------|
| Short-term borrowings             | \$ 85                | \$ 20               | \$ 18               |
| Current portion of long-term debt | —                    | —                   | —                   |
| Capital lease obligations         | 14                   | 16                  | 16                  |
| Long-term debt                    | 2,893                | 3,061               | 3,186               |
| Stockholders' equity              | 5,565                | 5,536               | 5,095               |

The balance of short-term borrowings as of August 5, 2018 includes borrowings outstanding under our senior secured revolving credit facilities, which are expected to be repaid by the end of 2018. In addition, we had \$431 million, \$494 million and \$559 million of cash and cash equivalents as of August 5, 2018, February 4, 2018 and July 30, 2017, respectively.

## Short-Term Borrowings

We have the ability to draw revolving borrowings under our senior secured credit facilities, as discussed in the section entitled “2016 Senior Secured Credit Facilities” below. As of August 5, 2018, we had \$68 million outstanding under these facilities. The weighted average interest rate on funds borrowed as of August 5, 2018 was 3.59%. The maximum amount of revolving borrowings outstanding under these facilities during the twenty-six weeks ended August 5, 2018 was \$274 million.

Additionally, we have the availability to borrow under short-term lines of credit, overdraft facilities and short-term revolving credit facilities denominated in various foreign currencies. These facilities provided for borrowings of up to \$98 million based on exchange rates in effect on August 5, 2018 and are utilized primarily to fund working capital needs. As of August 5, 2018, we had \$18 million outstanding under these facilities. The weighted average interest rate on funds borrowed as of August 5, 2018 was 0.20%. The maximum amount of borrowings outstanding under these facilities during the twenty-six weeks ended August 5, 2018 was \$39 million.

## Capital Lease Obligations

Our cash payments for capital lease obligations totaled \$3 million and \$2 million during the twenty-six weeks ended August 5, 2018 and July 30, 2017, respectively.

## 2016 Senior Secured Credit Facilities

We have senior secured credit facilities due May 19, 2021 (the “2016 facilities”) that consist of a \$2.347 billion United States dollar-denominated Term Loan A facility and senior secured revolving credit facilities consisting of (i) a \$475 million United States dollar-denominated revolving credit facility, (ii) a \$25 million United States dollar-denominated revolving credit facility available in United States dollars or Canadian dollars and (iii) a €186 million euro-denominated revolving credit facility available in euro, British pound sterling, Japanese yen or Swiss francs. Borrowings under the 2016 facilities bear interest at variable rates calculated in a manner as set forth in the terms of the 2016 facilities.

We had loans outstanding of \$1.708 billion, net of original issue discounts and debt issuance costs, under the Term Loan A facility, \$68 million of borrowings outstanding under the senior secured revolving credit facilities and \$22 million of outstanding letters of credit under the senior secured revolving credit facilities as of August 5, 2018.

We made payments of \$85 million and \$50 million during the twenty-six weeks ended August 5, 2018 and July 30, 2017, respectively, on our term loans under the 2016 facilities. As a result of the voluntary repayments we have made to date, we are not required to make a long-term debt repayment until March 2020.

During the second quarter of 2018, we entered into an interest rate swap agreement for a 30-month term commencing on August 6, 2018. The agreement was designed with the intended effect of converting a notional amount of \$50 million of our variable rate debt obligation to fixed rate debt. Under the terms of the agreement for the notional amount, our exposure to fluctuations in the one-month LIBOR will be eliminated and we will pay a fixed rate of 2.6825%, plus the current applicable margin.

During the second quarter of 2017, we entered into an interest rate swap agreement for a two-year term commencing on February 20, 2018. The agreement was designed with the intended effect of converting an initial notional amount of \$306 million of our variable rate debt obligation to fixed rate debt. Such agreement remains outstanding with a notional amount of \$244 million as of August 5, 2018. Under the terms of the agreement for the then-outstanding notional amount, our exposure to fluctuations in the one-month LIBOR is eliminated and we will pay a fixed rate of 1.566%, plus the current applicable margin.

The notional amount of the outstanding interest rate swap that commenced on February 20, 2018 is adjusted according to a pre-set schedule during the term of the swap agreement such that, based on our projections for future debt repayments, our outstanding debt under the Term Loan A facility is expected to always equal or exceed the combined notional amount of the then-outstanding interest rate swaps.

During the second quarter of 2014, we entered into an interest rate swap agreement for a two-year term commencing on February 17, 2016. The agreement was designed with the intended effect of converting an initial notional amount of \$683 million of our variable rate debt obligation to fixed rate debt. Under the terms of the agreement for the then-outstanding notional amount, our exposure to fluctuations in the one-month LIBOR was eliminated and we paid a weighted average fixed rate of 1.924%, plus the current applicable margin. The agreement expired in February 2018.

#### 4 1/2% Senior Notes Due 2022

We had outstanding \$700 million principal amount of 4 1/2% senior notes due December 15, 2022. We redeemed these notes on January 5, 2018 in connection with the issuance of €600 million euro-denominated principal amount of 3 1/8% senior notes due December 15, 2027, as discussed below.

#### 7 3/4% Debentures Due 2023

We have outstanding \$100 million of debentures due November 15, 2023 that accrue interest at the rate of 7 3/4%.

#### 3 5/8% Euro Senior Notes Due 2024

We have outstanding €350 million euro-denominated principal amount of 3 5/8% senior notes due July 15, 2024. Interest on the notes is payable in euros. We may redeem some or all of these notes at any time prior to April 15, 2024 by paying a “make whole” premium plus any accrued and unpaid interest. In addition, we may redeem some or all of these notes on or after April 15, 2024 at their principal amount plus any accrued and unpaid interest.

#### 3 1/8% Euro Senior Notes Due 2027

We issued on December 21, 2017 €600 million euro-denominated principal amount of 3 1/8% senior notes due December 15, 2027. Interest on the notes is payable in euros. We paid €9 million (approximately \$10 million based on exchange rates in effect on the payment date) of fees during the fourth quarter of 2017 in connection with the issuance of these notes, which are amortized over the term of the notes. We may redeem some or all of these notes at any time prior to September 15, 2027 by paying a “make whole” premium plus any accrued and unpaid interest. In addition, we may redeem some or all of these notes on or after September 15, 2027 at their principal amount plus any accrued and unpaid interest.

Our financing arrangements contain financial and non-financial covenants and customary events of default. As of August 5, 2018, we were in compliance with all applicable covenants under our financing arrangements.

As of August 5, 2018, our issuer credit was rated BBB- by Standard & Poor’s with a stable outlook and our corporate credit was rated Ba1 by Moody’s with a positive outlook. In assessing our credit strength, we believe that both Standard & Poor’s and

Moody's considered, among other things, our capital structure and financial policies, our consolidated balance sheet, our historical acquisition activity and other financial information, as well as industry and other qualitative factors.

Please refer to Note 9, "Debt," in the Notes to Consolidated Financial Statements included in Part I, Item 1 of this report for a schedule of mandatory long-term debt repayments for the remainder of 2018 through 2023.

Please refer to Note 8, "Debt," in the Notes to Consolidated Financial Statements included in Item 8 of our Annual Report on Form 10-K for the year ended February 4, 2018 for further discussion of our debt.

#### CRITICAL ACCOUNTING POLICIES

Our consolidated financial statements are based on the selection and application of significant accounting policies, which require management to make significant estimates and assumptions. Our significant accounting policies are outlined in Note 1, "Summary of Significant Accounting Policies," in the Notes to Consolidated Financial Statements included in Item 8 of our Annual Report on Form 10-K for the year ended February 4, 2018. We adopted, effective the first quarter of 2018, accounting guidance related to the recognition of revenue. Under the guidance, our royalty and advertising revenue continues to be recognized over time, however, the timing of the recognition of revenue among quarters may be affected for certain of our license agreements. For loyalty programs, we previously recorded costs associated with such programs ratably as a cost of goods sold based on enrolled customers' spending. Under the guidance, the revenue associated with loyalty awards is deferred initially when the loyalty awards are earned, and recognized, along with the related cost of goods sold, as the loyalty awards are redeemed or, if not redeemed, as they expire. Revenue for the unredeemed portion of gift cards, which was previously recognized when the likelihood of redemption became remote, is now recognized under the guidance proportionately over the estimated customer redemption period, subject to the constraint that it must be probable that a significant reversal of revenue will not occur. Please refer to Note 20, "Recent Accounting Guidance," and Note 2, "Revenue," in the Notes to Consolidated Financial Statements included in Part I, Item 1 of this report for further discussion. During the twenty-six weeks ended August 5, 2018, there were no significant changes to our critical accounting policies from those described in our Annual Report on Form 10-K for the year ended February 4, 2018, except for the item mentioned above.

### ITEM 3 - QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Financial instruments held by us as of August 5, 2018 include cash and cash equivalents, short-term borrowings, long-term debt, foreign currency forward exchange contracts and interest rate swap agreements. Note 12, "Fair Value Measurements," in the Notes to Consolidated Financial Statements included in Part I, Item 1 of this report outlines the fair value of our financial instruments as of August 5, 2018. Cash and cash equivalents held by us are affected by short-term interest rates, which are currently low. Due to the currently low rates of return we are receiving on our cash and cash equivalents, the potential for a significant decrease in short-term interest rates is low and, therefore, a further decrease would not have a material impact on our interest income. However, there is potential for a more significant increase in short-term interest rates, which could have a more material impact on our interest income. Given our balance of cash and cash equivalents at August 5, 2018, the effect of a 10 basis point change in short-term interest rates on our interest income would be approximately \$400,000 annually. Borrowings under our 2016 facilities bear interest at a rate equal to an applicable margin plus a variable rate. As such, our 2016 facilities expose us to market risk for changes in interest rates. We have entered into interest rate swap agreements for the intended purpose of reducing our exposure to interest rate volatility. As of August 5, 2018, after taking into account the effect of our interest rate swap agreement that was in effect as of such date, approximately 50% of our long-term debt was at a fixed interest rate, with the remainder at variable interest rates. Given our debt position at August 5, 2018, the effect of a 10 basis point change in interest rates on our variable interest expense would be approximately \$1 million annually. Please refer to "Liquidity and Capital Resources" in the Management's Discussion and Analysis section included in Part I, Item 2 of this report for further discussion of our credit facilities and interest rate swap agreements.

Our Calvin Klein and Tommy Hilfiger businesses each have substantial international components that expose us to significant foreign exchange risk. Our Heritage Brands business also has international components but those components are not significant to the business. Approximately 50% of our \$8.9 billion of revenue in 2017 was generated outside of the United States. Changes in exchange rates between the United States dollar and other currencies can impact our financial results in two ways: a translational impact and a transactional impact.

The translational impact refers to the impact that changes in exchange rates can have on our results of operations and financial position. The functional currencies of our foreign subsidiaries are generally the applicable local currencies. Our consolidated financial statements are presented in United States dollars. The results of operations in local foreign currencies are translated into United States dollars using an average exchange rate over the representative period and the assets and liabilities in local foreign currencies are translated into United States dollars using the closing exchange rate at the balance sheet date. Foreign exchange differences that arise from the translation of our foreign subsidiaries' assets and liabilities into United States dollars are recorded as foreign currency translation adjustments in other comprehensive (loss) income. Accordingly, our results of operations and other comprehensive (loss) income will be unfavorably impacted during times of a strengthening United States dollar, particularly against the euro, the Brazilian real, the Japanese yen, the Korean won, the British pound sterling, the Canadian dollar, the Russian ruble and the Chinese yuan renminbi, and favorably impacted during times of a weakening United States dollar against those currencies.

In the twenty-six weeks ended August 5, 2018, we recognized unfavorable foreign currency translation adjustments of \$338 million within other comprehensive (loss) income, principally driven by a strengthening of the United States dollar against the euro of 7%. Our foreign currency translation adjustments recorded in other comprehensive (loss) income are significantly impacted by the substantial amount of goodwill and other intangible assets denominated in the euro, which represented 34% of our \$7.3 billion total goodwill and other intangible assets as of August 5, 2018. This translational impact was partially mitigated by the change in the fair value of our net investment hedges discussed below.

A transactional impact on financial results is common for apparel companies operating outside the United States that purchase goods in United States dollars, as is the case with most of our foreign operations. As with translation, our results of operations will be unfavorably impacted during times of a strengthening United States dollar as the increased local currency value of inventory results in a higher cost of goods in local currency when the goods are sold and favorably impacted during times of a weakening United States dollar as the decreased local currency value of inventory results in a lower cost of goods in local currency when the goods are sold. We also have exposure to changes in foreign currency exchange rates related to certain intercompany transactions and SG&A expenses. We currently use and plan to continue to use foreign currency forward exchange contracts or other derivative instruments to mitigate the cash flow or market value risks associated with these inventory and intercompany transactions, but we are unable to entirely eliminate these risks. The foreign currency forward exchange contracts cover at least 70% of the projected inventory purchases in United States dollars by our foreign subsidiaries.

Given our foreign currency forward exchange contracts outstanding at August 5, 2018, the effect of a 10% change in foreign currency exchange rates against the United States dollar would result in a change in the fair value of these contracts of

approximately \$90 million. Any change in the fair value of these contracts would be substantially offset by a change in the fair value of the underlying hedged items.

We expect an increase in revenue and net income in 2018 as compared to 2017 due to the foreign exchange impact of approximately \$60 million and \$10 million, respectively, based on current exchange rates.

In order to mitigate a portion of our exposure to changes in foreign currency exchange rates related to the value of our investments in foreign subsidiaries denominated in the euro, we designated the carrying amount of our €950 million aggregate principal amount of euro-denominated senior notes that we had issued in the United States as net investment hedges of our investments in certain of our foreign subsidiaries that use the euro as their functional currency. The effect of a 10% change in the euro against the United States dollar would result in a change in the fair value of the net investment hedges of approximately \$110 million. Any change in the fair value of the net investment hedges would be more than offset by a change in the value of our investments in certain of our European subsidiaries. Additionally, during times of a weakening United States dollar against the euro, we would be required to use a greater amount of our cash flows from operations to pay interest and make long-term debt repayments on our euro-denominated senior notes.

Included in the calculations of expense and liabilities for our pension plans are various assumptions, including return on assets, discount rates, mortality rates and future compensation increases. Actual results could differ from these assumptions, which would require adjustments to our balance sheet and could result in volatility in our future pension expense. Holding all other assumptions constant, a 1% change in the assumed rate of return on assets would result in a change to 2018 net benefit cost related to the pension plans of approximately \$6 million. Likewise, a 0.25% change in the assumed discount rate would result in a change to 2018 net benefit cost of approximately \$30 million.

#### ITEM 4 - CONTROLS AND PROCEDURES

As of the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Operating & Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures. Based upon that evaluation, our Chief Executive Officer and Chief Operating & Financial Officer concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report. Disclosure controls and procedures are designed to ensure that information required to be disclosed in our reports filed or submitted under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Operating & Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

There have been no changes in our internal control over financial reporting during the period to which this report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II – OTHER INFORMATION

## ITEM 1 - LEGAL PROCEEDINGS

We are a party to certain litigations which, in management's judgment based in part on the opinions of legal counsel, will not have a material adverse effect on our financial position.

## ITEM 1A - RISK FACTORS

Please refer to Item 1A. Risk Factors in our Annual Report on Form 10-K for the fiscal year ended February 4, 2018 for a description of certain significant risks and uncertainties to which our business, operations and financial condition are subject. There have been no material changes to these risk factors as of August 5, 2018.

## ITEM 2 - UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

## ISSUER PURCHASES OF EQUITY SECURITIES

| Period                           | (a) Total<br>Number of<br>Shares (or<br>Units)<br>Purchased <sup>(1)(2)</sup> | (b)<br>Average<br>Price Paid<br>per Share<br>(or<br>Unit) <sup>(1)(2)</sup> | (c) Total<br>Number of<br>Shares (or<br>Units)<br>Purchased<br>as Part of<br>Publicly<br>Announced<br>Plans or<br>Programs <sup>(1)</sup> | (d) Maximum<br>Number (or<br>Approximate<br>Dollar Value)<br>of Shares (or<br>Units) that<br>May Yet Be<br>Purchased<br>Under the<br>Plans or<br>Programs <sup>(1)</sup> |
|----------------------------------|-------------------------------------------------------------------------------|-----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| May 7, 2018 -<br>June 3, 2018    | 100,000                                                                       | \$ 155.61                                                                   | 100,000                                                                                                                                   | \$489,088,415                                                                                                                                                            |
| June 4, 2018 -<br>July 8, 2018   | 300,831                                                                       | 155.82                                                                      | 291,162                                                                                                                                   | 443,789,656                                                                                                                                                              |
| July 9, 2018 -<br>August 5, 2018 | 153,006                                                                       | 150.42                                                                      | 152,500                                                                                                                                   | 420,850,908                                                                                                                                                              |
| Total                            | 553,837                                                                       | \$ 154.29                                                                   | 543,662                                                                                                                                   | \$420,850,908                                                                                                                                                            |

<sup>(1)</sup> On June 1, 2015, we announced that our Board of Directors had authorized us to repurchase up to \$500 million of our outstanding common stock. The Board of Directors' authorization was effective through June 3, 2018. On March 21, 2017, the Board of Directors authorized a \$750 million increase to the program and extended it to June 3, 2020. Repurchases under the program may be made from time to time over the period through open market purchases, accelerated share repurchase programs, privately negotiated transactions or other methods, as we deem appropriate. Purchases are made based on a variety of factors, such as price, corporate requirements and overall market conditions, applicable legal requirements and limitations, restrictions under our debt arrangements, trading restrictions under our insider trading policy and other relevant factors. The program may be modified by the Board of Directors, including to

increase or decrease the repurchase limitation or extend, suspend, or terminate the program, at any time, without prior notice.

(2) Our 2006 Stock Incentive Plan provides us with the right to deduct or withhold, or require employees to remit to us, an amount sufficient to satisfy any applicable tax withholding requirements applicable to stock-based compensation awards. To the extent permitted, employees may elect to satisfy all or part of such withholding requirements by tendering previously owned shares or by having us withhold shares having a fair market value equal to the minimum statutory tax withholding rate that could be imposed on the transaction. Included in this table are shares withheld during the second quarter of 2018 principally in connection with the settlement of vested restricted stock units to satisfy tax withholding requirements, in addition to the shares repurchased as part of the stock repurchase program discussed above.

## ITEM 6 - EXHIBITS

The following exhibits are included herein:

- Certificate of Incorporation (incorporated by reference to Exhibit 5 to our Annual Report on Form 10-K for the fiscal year ended January 29, 1977); Amendment to Certificate of Incorporation, filed June 27, 1984 (incorporated by reference to Exhibit 3B to our Annual Report on Form 10-K for the fiscal year ended February 3, 1985); Certificate of Designation of Series A Cumulative Participating Preferred Stock, filed June 10, 1986 (incorporated by reference to Exhibit A of the document filed as Exhibit 3 to our Quarterly Report on Form 10-Q for the period ended May 4, 1986); Amendment to Certificate of Incorporation, filed June 2, 1987 (incorporated by reference to Exhibit 3(c) to our Annual Report on Form 10-K for the fiscal year ended January 31, 1988); Amendment to Certificate of Incorporation, filed June 1, 1993 (incorporated by reference to Exhibit 3.5 to our Annual Report on Form 10-K for the fiscal year ended January 30, 1994); Amendment to Certificate of Incorporation, filed June 20, 1996 (incorporated by reference to Exhibit 3.1 to our Quarterly Report on Form 10-Q for the period ended July 28, 1996); Certificate of Designations, Preferences and Rights of Series B Convertible Preferred Stock of Phillips-Van Heusen Corporation (incorporated by reference to Exhibit 3.1 to our Current Report on Form 8-K, filed on February 26, 2003); Corrected Certificate of Designations, Preferences and Rights of Series B
- 3.1 Convertible Preferred Stock of Phillips-Van Heusen Corporation, dated April 17, 2003 (incorporated by reference to Exhibit 3.9 to our Annual Report on Form 10-K for the fiscal year ended February 2, 2003); Certificate of Amendment of Certificate of Incorporation, filed June 29, 2006 (incorporated by reference to Exhibit 3.9 to our Quarterly Report on Form 10-Q for the period ended May 6, 2007); Certificate Eliminating Reference to Series B Convertible Preferred Stock From Certificate of Incorporation of Phillips-Van Heusen Corporation, filed June 12, 2007 (incorporated by reference to Exhibit 3.10 to our Quarterly Report on Form 10-Q for the period ended May 6, 2007); Certificate Eliminating Reference to Series A Cumulative Participating Preferred Stock From Certificate of Incorporation of Phillips-Van Heusen Corporation (incorporated by reference to Exhibit 3.2 to our Current Report on Form 8-K, filed on September 28, 2007); Certificate of Designations of Series A Convertible Preferred Stock of Phillips-Van Heusen Corporation (incorporated by reference to Exhibit 3.1 to our Current Report on Form 8-K, filed May 12, 2010); Certificate of Amendment of Certificate of Incorporation, filed June 23, 2011 (incorporated by reference to Exhibit 3.1 to our Current Report on Form 8-K, filed on June 29, 2011); Certificate Eliminating Reference to Series A Convertible Preferred Stock From Certificate of Incorporation of PVH Corp. (incorporated by reference to Exhibit 3.1 to our Current Report on Form 8-K, filed on May 3, 2013).
- 3.2 By-Laws of PVH Corp., as amended through April 28, 2016 (incorporated by reference to Exhibit 3.1 to our Current Report on Form 8-K, filed on May 3, 2016).
- 4.1 Specimen of Common Stock certificate (incorporated by reference to Exhibit 4.1 to our Quarterly Report on Form 10-Q for the period ended July 31, 2011).
- 4.2 Indenture, dated as of November 1, 1993, between Phillips-Van Heusen Corporation and The Bank of New York, as Trustee (incorporated by reference to Exhibit 4.01 to our Registration Statement on Form S-3 (Reg. No. 33-50751) filed on October 26, 1993); First Supplemental Indenture, dated as of October 17, 2002, to Indenture, dated as of November 1, 1993, between Phillips-Van Heusen Corporation and The Bank of New York, as Trustee (incorporated by reference to Exhibit 4.15 to our Quarterly Report on Form 10-Q for the period ended November 3, 2002); Second Supplemental Indenture, dated as of February 12, 2002, to Indenture, dated as of November 1, 1993, between Phillips-Van Heusen Corporation and The Bank of New York, as Trustee (incorporated by reference to Exhibit 4.2 to our Current Report on Form 8-K, filed on February 26, 2003); Third Supplemental Indenture, dated as of May 6, 2010, between Phillips-Van Heusen Corporation and The Bank of New York Mellon (formerly known as The Bank of New York), as Trustee (incorporated by reference to Exhibit 4.16 to our

Quarterly Report on Form 10-Q for the period ended August 1, 2010); Fourth Supplemental Indenture, dated as of February 13, 2013, to Indenture, dated as of November 1, 1993, between PVH Corp. and The Bank of New York Mellon, as Trustee (incorporated by reference to Exhibit 4.11 to our Quarterly Report on Form 10-Q for the period ended May 5, 2013).

- 4.3 Indenture, dated as of December 20, 2012, between PVH Corp. and U.S. Bank National Association, as Trustee (incorporated by reference to Exhibit 4.1 to our Current Report on Form 8-K, filed on December 20, 2012).

- 4.4 Indenture, dated as of June 20, 2016, between PVH Corp., U.S. Bank National Association, as Trustee, Elavon Financial Services Limited, UK Branch, as Paying Agent and Authenticating Agent, and Elavon Financial Services Limited, as Transfer Agent and Registrar (incorporated by reference to Exhibit 4.1 to our Current Report on Form 8-K, filed on June 20, 2016).

- 4.5 Indenture, dated as of December 21, 2017, between PVH Corp., U.S. Bank National Association, as Trustee, Elavon Financial Services DAC, UK Branch, as Paying Agent and Authenticating Agent, and Elavon Financial Services DAC, as Transfer Agent and Registrar (incorporated by reference to Exhibit 4.1 to our Current Report on Form 8-K, filed on December 21, 2017).
- +31.1 Certification of Emanuel Chirico, Chairman and Chief Executive Officer, pursuant to Section 302 of the Sarbanes – Oxley Act of 2002.
- +31.2 Certification of Michael Shaffer, Executive Vice President and Chief Operating & Financial Officer, pursuant to Section 302 of the Sarbanes – Oxley Act of 2002.
- \*,+32.1 Certification of Emanuel Chirico, Chairman and Chief Executive Officer, pursuant to Section 906 of the Sarbanes – Oxley Act of 2002, 18 U.S.C. Section 1350.
- \*,+32.2 Certification of Michael Shaffer, Executive Vice President and Chief Operating & Financial Officer, pursuant to Section 906 of the Sarbanes – Oxley Act of 2002, 18 U.S.C. Section 1350.
- +101.INS XBRL Instance Document
- +101.SCH XBRL Taxonomy Extension Schema Document
- +101.CAL XBRL Taxonomy Extension Calculation Linkbase Document
- +101.DEF XBRL Taxonomy Extension Definition Linkbase Document
- +101.LAB XBRL Taxonomy Extension Label Linkbase Document
- +101.PRE XBRL Taxonomy Extension Presentation Linkbase Document
- +Filed or furnished herewith.

\* Exhibits 32.1 and 32.2 shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liability of that Section. Such exhibits shall not be deemed incorporated by reference into any filing under the Securities Act of 1933 or the Securities Exchange Act of 1934.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PVH CORP.  
Registrant

Dated: September 7, 2018 /s/ JAMES W. HOLMES

James W. Holmes  
Senior Vice President and Controller (Principal Accounting Officer)