**Bond Timothy** Form 3 March 03, 2008

## FORM 3

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** Number:

3235-0104

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

**SECURITIES** 

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement AVERY DENNISON CORPORATION [AVY] Bond Timothy (Month/Day/Year) 03/01/2008 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 50 POINTE DR. (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director \_X\_ Form filed by One Reporting \_X\_\_ Officer Other Person (give title below) (specify below) BREA, CAÂ 92821 Form filed by More than One Group VP, Office Products Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Ι Common Stock 688.68 Savings Plan Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly.

> Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership	
				(Instr. 4)		Derivative	(Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative Security	Security: Direct (D) or Indirect		

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				Shares		(I) (Instr. 5)	
Employee Stock Option (Right to Buy)	02/28/2009(1)	02/28/2018	Common Stock	37,370	\$ 52.115	D	Â
Employee Stock Option (Right to Buy)	12/04/2006	12/04/2013	Common Stock	18,250	\$ 55.55	D	Â
Employee Stock Option (Right to Buy)	09/02/2014(2)	12/02/2014	Common Stock	23,300	\$ 59.185	D	Â
Employee Stock Option (Right to Buy)	12/01/2006(1)	12/01/2015	Common Stock	20,604	\$ 59.465	D	Â
Employee Stock Option (Right to Buy)	12/05/2006	12/05/2012	Common Stock	9,000	\$ 62.87	D	Â
Employee Stock Option (Right to Buy)	12/07/2007(1)	12/07/2016	Common Stock	18,838	\$ 67.795	D	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director 10% Own		Officer	Other		
Bond Timothy 50 POINTE DR. BREA, CA 92821	Â	Â	Group VP, Office Products	Â		

## **Signatures**

By: Irene Marquard For: Timothy
Bond
03/03/2008

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.
- Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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