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LIGAND PHARMACEUTICALS INC  
Form 8-K  
March 22, 2004

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

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FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 22, 2004

LIGAND PHARMACEUTICALS INCORPORATED  
(Exact name of registrant as specified in its charter)

DELAWARE  
(State or other jurisdiction of incorporation)

000-20720  
(Commission File Number)

10275 SCIENCE CENTER DRIVE,  
SAN DIEGO, CALIFORNIA  
(Address of principal executive offices)

(858) 550-7500  
(Registrant's telephone number, including area code)

77-0160744  
(I.R.S. Employer Identification No.)

92121-1117  
(Zip Code)

Item 5. Other Events

On March 19, 2004, Alexander D. Cross, member of our Board of Directors, entered into a stock selling plan, intended to qualify for the safe harbor under Rule 10b5-1 under the Securities Exchange Act of 1934, as amended. Under the plan, Mr. Cross authorized the sale of up to 11,275 shares that were acquired by Mr. Cross from the Company on April 11, 1991.

Mr. Cross has informed the Company that any sales pursuant to this plan will comply with Rule 144. Mr. Cross has represented to the Company that he had no knowledge of any material nonpublic information regarding the Company when he adopted the plan.

Any actual sales under the plan will be publicly disclosed under Rule 16a-3.

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Item 7. Exhibits

EXHIBIT NUMBER	DESCRIPTION
99.1	Trading Plan for Alexander D. Cross dated March 19, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has caused this report to be signed on its behalf by the undersigned.

LIGAND PHARMACEUTICALS INCORPORATED

Date : March 22, 2004

By: /S/WARNER BROADDUS  
Name: Warner Broaddus  
Title: Vice President,  
General Counsel & Secretary