HEWLETT PACKARD CO Form DFAN14A March 12, 2002

SCHEDULE 14A (RULE 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934

Filed by the Registra	unt []
Filed by a Party other	er than the Registrant [X]
Check the appropriate	te box:
[] [] Definitive Proxy Statement[] Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))[X] Definitive Additional Materials[] Soliciting Material Pursuant to Rule 14a-12	Preliminary Proxy Statement
	HEWLETT-PACKARD COMPANY
	(Name of Registrant as Specified In Its Charter)
WALTER B	. HEWLETT, EDWIN E. VAN BRONKHORST AND THE WILLIAM R. HEWLETT REVOCABLE TRUST
Payment of Filing Fo	(Name of Person(s) Filing Proxy Statement, if other than the Registrant) ee (Check the appropriate box):
[X] Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11. (1) Title of each class of securities to which transaction applies:	Gee not required.

- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:
- [] Fee paid previously with preliminary materials:
- [] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
- (1) Amount

Previously Paid:			
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Registration			
Statement No.:			
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[Attached is the text of an advertisement that appears in editions of the New York Times and various national and local newspapers]

Forward-Looking Statements. The views expressed in this advertisement are judgments, which are subjective in nature and in certain cases forward-looking in nature. This advertisement also contains estimates made without the benefit of actual measurement. Forward-looking statements and estimates by their nature involve risks, uncertainties and assumptions. Forward-looking statements and estimates are inherently speculative in nature and are not guarantees of actual measurements or of future developments. Actual measurements and future developments may and should be expected to differ materially from those expressed or implied by estimates and forward-looking statements. The information contained in this advertisement does not purport to be an appraisal of any business or business unit or to necessarily reflect the prices at which any business or business unit or any securities actually may be bought or sold.

03-04-02

¹ Ziff Davis Market Experts survey The HP/Compaq Merger: Customers in the Balance, February 2002 2 The surveys were commissioned and paid for by David W. Packard, acting as an individual. Mr. Packard is not a participant in the solicitation of proxies from Hewlett-Packard stockholders being conducted by Walter B. Hewlett, Edwin E. van Bronkhorst and The William R. Hewlett Revocable Trust. Field Research Corporation: Poll of HP s Corvallis Employees Finds Strong Opposition to the Company s Proposed Merger With Compaq 2/20/02; HP s Boise Employees as Strongly Opposed to the Company s Proposed Merger with Compaq as Its Corvallis Employees 2/25/02. Corvallis survey results are based on a random sample of 445 current and 226 former HP employees living in Benton County or Linn County, Oregon by Field Research Corporation. The Boise-area findings are based on a random sample of 235 current and 237 former employees of the Hewlett-Packard Company living in Ada County, Idaho by Field Research Corporation.