SOUTH JERSEY INDUSTRIES INC Form 8-K January 28, 2004

> SECURITIES AND EXCHANGE COMMISSION Washington, D. C. 20549

> > FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report January 28, 2004 Commission File Number 1-6364

SOUTH JERSEY INDUSTRIES, INC. (Exact name of registrant as specified in its charter)

New Jersey (State of incorporation) 22-1901645 (IRS employer identification no.)

1 South Jersey Plaza, Folsom, New Jersey 08037 (Address of principal executive offices, including zip code)

(609) 561-9000 (Registrant's telephone number, including area code)

Item 9. Regulation FD Disclosure

The following information is furnished pursuant to Item 9, "Regulation FD Disclosure."

On January 28, 2004, South Jersey Industries (SJI) issued a press release declaring a quarterly dividend of \$0.405 per share. This equates to an annualized dividend of \$1.62 per share. The dividend is payable April 2, 2004, to shareholders of record at the close of business March 10, 2004. A copy of the press release is attached hereto as Exhibit 99 and hereby incorporated by reference.

Exhibit Index

(99) Press release, dated: January 28, 2004, issued by South Jersey Industries.

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Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be singed on its behalf by the undersigned thereunto duly authorized.

SOUTH JERSEY INDUSTRIES

By: /s/ David A. Kindlick David A. Kindlick Vice President & Chief Financial Officer

Date: January 28, 2004

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