



- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



Item 2.02. Results of Operations and Financial Condition

On February 28, 2007, South Jersey Industries (“SJI”) issued a press release reporting the results of its operations for the three months and full year ended December 31, 2006 and providing earnings guidance for the 2007 fiscal year and beyond. The press release is attached hereto as Exhibit 99. SJI does not intend for this Item 2.02, Item 7.01 or Item 9.01, Exhibit 99, to be treated as “filed” under the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

Item 7.01 Regulation FD Disclosure

On February 28, 2007, South Jersey Industries (“SJI”) issued a press release reporting the results of its operations for the three months and full year ended December 31, 2006 and providing earnings guidance for the 2007 fiscal year and beyond. The press release is attached hereto as Exhibit 99. SJI does not intend for this Item 2.02, Item 7.01 or Item 9.01, Exhibit 99, to be treated as “filed” under the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits

Exhibit 99. South Jersey Industries press release dated February 28, 2007.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SOUTH JERSEY INDUSTRIES

Date: February 28, 2007

By: /s/ David A. Kindlick  
David A. Kindlick  
Vice President & Chief  
Financial Officer