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DELL INC Form FWP September 08, 2010

> Filed Pursuant to Rule 433 Registration Statement No. 333-155041 September 7, 2010

Dell Inc.
Pricing Term Sheet
September 7, 2010

 Issuer:
 Dell Inc.

 Size:
 \$500,000,000

 Maturity:
 September 10, 2013

Coupon (Interest Rate):1.400%Yield to Maturity:1.439%Spread to Benchmark Treasury:T + 70 bps

Benchmark Treasury: 0.750% due August 15, 2013 Benchmark Treasury Price and Yield: Price of 100-01, Yield 0.739%

Interest Payment Dates: March 10, September 10, first Interest Payment Date

March 10, 2011

Record Dates: February 25, August 26
Redemption Provision: Makewhole T + 15 bps

Price to Public: 99.886%
Proceeds, before expenses, to Dell from the offering \$498,180,000 of the notes contemplated by this final term sheet:

Settlement Date: September 10, 2010

CUSIP / ISIN: 24702RAK7 / US24702RAK77

Joint Bookrunning Managers: Barclays Capital Inc.

Goldman, Sachs & Co.

Morgan Stanley & Co. Incorporated
Co-Managers

BNP Paribas Securities Corp.
Deutsche Bank Securities Inc.

J.P. Morgan Securities LLC

UBS Securities LLC

Wells Fargo Securities, LLC

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, any of the Representatives can arrange to send you the prospectus if you request it by calling or e-mailing:

Barclays Capital Inc. toll free at 1-888-603-5847 or barclaysprospectus@broadridge.com Goldman, Sachs & Co. toll free at 1-866-471-2526 or prospectus-ny@ny.email.gs.com

Morgan Stanley & Co. Incorporated toll free at 1-866-718-1649 or prospectus@morganstanley.com

Dell Inc. Pricing Term Sheet September 7, 2010

 Issuer:
 Dell Inc.

 Size:
 \$700,000,000

Maturity: September 10, 2015

Coupon (Interest Rate): 2.300% Yield to Maturity: 2.305% Spread to Benchmark Treasury: T + 90 bps

Benchmark Treasury: 1.250% due August 31, 2015 Benchmark Treasury Price and Yield: Price of 99-08¹/4, Yield 1.405%

Interest Payment Dates: March 10, September 10, first Interest Payment Date

March 10, 2011

Record Dates: February 25, August 26
Redemption Provision: Makewhole T + 15 bps

Price to Public: 99.977%
Proceeds, before expenses, to Dell from the offering \$697,389,000

Proceeds, before expenses, to Dell from the offering \$697,38 of the notes contemplated by this final term sheet:

Co-Managers:

Settlement Date: September 10, 2010

CUSIP / ISIN: 24702RAL5 / US24702RAL50

Joint Bookrunning Managers: Barclays Capital Inc.

Goldman, Sachs & Co.

Morgan Stanley & Co. Incorporated

BNP Paribas Securities Corp.
Deutsche Bank Securities Inc.
J.P. Morgan Securities LLC

UBS Securities LLC

Wells Fargo Securities, LLC

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Dell Inc. **Pricing Term Sheet** September 7, 2010

Issuer: Dell Inc. Size: \$300,000,000

Maturity: September 10, 2040

Coupon (Interest Rate): 5.400% Yield to Maturity: 5.405% Spread to Benchmark Treasury: T + 175 bps

Benchmark Treasury: 4.375% due May 15, 2040 Benchmark Treasury Price and Yield: Price of 112-31, Yield 3.655%

Interest Payment Dates: March 10, September 10, first Interest Payment Date

March 10, 2011

Record Dates: February 25, August 26 Makewhole T + 30 bps**Redemption Provision:**

Price to Public: 99.926% Proceeds, before expenses, to Dell from the offering \$297,153,000

of the notes contemplated by this final term sheet: Settlement Date: September 10, 2010

CUSIP / ISIN: 24702RAM3 / US24702RAM34

Barclays Capital Inc. Joint Bookrunning Managers: Goldman, Sachs & Co.

Morgan Stanley & Co. Incorporated

Co-Managers: BNP Paribas Securities Corp.

Deutsche Bank Securities Inc. J.P. Morgan Securities LLC

UBS Securities LLC

Wells Fargo Securities, LLC

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