

BAKER R PHILLIP  
Form 3  
August 30, 2002

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 3

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or  
Section 30(h) of the Investment Company Act of 1940

<b>1. Name and Address of Reporting Person*</b> <i>(Last, First, Middle)</i>  BAKER, PHILLIP  <hr/> 901 APPALACHIAN TRAIL  <hr/> <i>(Street)</i>  SAN MARCOS, TEXAS 78666  <hr/> <i>(City) (State) (Zip)</i>	<b>2. Date of Event Requiring Statement</b> <i>(Month/Day/Year)</i>  AUGUST 21, 2002  <hr/> <b>4. Issuer Name and Ticker or Trading Symbol</b>  ALTERNATE MARKETING NETWORKS, INC. (ALTM)  <hr/> <b>6. If Amendment, Date of Original</b> <i>(Month/Day/Year)</i>  <hr/>	<b>3. I.R.S. Identification Number of Reporting Person, if an entity</b> <i>(voluntary)</i>  <hr/> <b>5. Relationship of Reporting Person(s) to Issuer</b> <i>(Check All Applicable)</i>  <input checked="" type="checkbox"/> Director <input type="checkbox"/> Officer <i>(give title below)</i> <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other <i>(specify below)</i>  <hr/> <b>7. Individual or Joint/Group Filing</b> <i>(Check Applicable Line)</i>  <input checked="" type="checkbox"/> Filed by One Reporting Person <input type="checkbox"/> Filed by More than One Reporting Person
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If the form is filed by more than one reporting person, see Instruction 5(b)(v).



Table I Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)

D

Table II Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

[illegible]

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

### Explanation of Responses:

/s/ PHILLIP BAKER

August 30, 2002

**\*\*Signature of Reporting  
Person**

Date \_\_\_\_\_

PHILLIP BAKER

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\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.